

Our 20th Year!

Roosters Foundation Holiday Dinner Food Drive

Sunday, December 20, 2015



On Sunday, December 20, 2015, the Roosters Foundation of Orange County will hold their 20th Annual Holiday Food Drive. The plan calls for filling and distributing 3,500 boxes of food.

"It Was The Right Thing To Do"

In 1995, Rooster Jeff Smith established the Holiday Dinner Food Drive. The Roosters purchased food items and delivered 100 boxes of food to needy families on a Sunday morning before Christmas. The annual event has become the Roosters' favorite project because it is hands-on and involves the whole family. It has received large community support and recognition from the news media, the Orange County Board of Supervisors, the California State Senate and the U.S. Congress for outstanding community service.

Volunteers Make it Happen

The food packing is a success largely because of the many volunteers who participate, including Roosters members, their families and friends, the community, and members of the military. We also need volunteers on Saturday, December 19 to package produce and toys to be ready for Sunday.



Local Nonprofits Distribute Boxes

The Roosters is a nonprofit, (501-C-3) foundation of 100 men whose main purpose is dedicated to supporting disadvantaged and at-risk children in the Orange County area of Southern California. They select other nonprofit local organizations to distribute the food boxes to the families they support. Fifty different organizations come in cars, vans and trucks to pick up their allocation from 10-250 boxes.

Donations are Needed

Each food box will feed a family of 8-10, so the 3,500 boxes will feed 30-35,000 people which include hungry children and their families. The funds to purchase the food comes from Rooster sponsored events, Rooster members, corporate and individual donations. Ninety percent of the money raised goes to purchase food.

According to Second Harvest Food Bank,

"In Orange County, one of the world's most affluent places, over 456,000 people are at risk of going hungry sometime every month - 214,000 people are living below the poverty line and 38% of the hungry in Orange County are children."



Your Sponsorship Will Help Us Feed Orange County Children This Holiday Season

- PLATINUM Sponsor \$10,000**
(provides 400 food boxes)
Banner with your logo at Food Drive
- GOLD Sponsor . . . \$5,000**
(provides 200 food boxes)
- SILVER Sponsor . . . \$1,500**
(provides 60 food boxes)
- Sustaining Member . . \$1,000**
(provides 40 food boxes)
- Contributing Member**
(check one)

_____ \$500	_____ \$250	_____ \$100
_____ \$50	_____ \$20	



Questions?
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Chairman
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Help Us Feed the Children of Orange County this Holiday Season

Name _____

Company _____

Address _____

City _____ State _____ Zip _____ Phone _____

E-mail _____

Sponsorship Level _____ Amount \$ _____

Make check payable to Roosters Foundation Holiday Food Drive . Mail to Roosters Foundation, 2222 Michelson #300, Irvine, CA 92612

For credit card donations, go to <http://www.roostersfoundation.org> Click on the **red rooster** at the bottom of the home page for a link to the credit card donation page. Mail this completed form to the above address and indicate that a credit card payment was made.

All donations are 100% deductible. The Roosters Foundation is a 501(c)(3), nonprofit foundation. ID # 33-0764177