

# Roosters Crow Newsletter

Over Forty Years of Friendship & Community Service  
Ending Childhood Hunger  
Volume 128, June, 2021



**ROOSTERS  
FOUNDATION**  
OF ORANGE COUNTY

## President's Message Marty Burbank, President



Finally, several Roosters and their friends got to have a great day on a private charter aboard the Aggressor honoring our good Rooster friend and fisherman Lowell Dickson. Captain Phil and his crew took great care of us. Everyone caught fish. I am proud to say my son in law Eli Majors, a San Diego fireman won the Jackpot with the largest Yellowtail of the day. Fish Cotton caught the second biggest yellowtail of the day. We even had Rock legend Marco Mendoza, (White Snake, and super band the Dead Daisies, and extremely humble and classy guy) on board and catching fish. The raffle winners were Karem Merchant and Marco Mendoza.

After the end of the day and all expenses were covered we even raised a little money for Orange County Children. I want to give a special thanks to Bleu Cotton who put the whole thing together. Without him it never would have happened. I also want to thank all the Roosters who participated and brought their family and friends along too.

If you have an opportunity, please shop at the businesses that helped us with their donations:

The Woodshed, in Orange. <https://thewoodshedoc.com/> they came through with a nice package for us. This is one of my favorite business in Orange County, and they were excited to help Orange County Children. If you like to BBQ you need to visit them. They have lots of gourmet cooking wood, seasonings, and lump charcoal. They also sell smokers, and other BBQ supplies. And if you want to learn to cook some really good BBQ they host some BBQ lessons every year.

Fisherman's Access, in Brea. <http://www.fishermansaccess.com/> this little fishing shop has just about everything you could possibly need for

fishing. As soon as the owner heard we were helping Orange County Children he was in. He actually apologized for not having extra inventory (it has been hard to get because of COVID) but jumped right in with a generous gift card.

We also had gifts from Bob Marriot's Flyfishing in Fullerton, Imperial Vintage Guitars in Orange, and Whale Watching Trips from Newport Landing Sportfishing.

I hope we can do it again next year, please be nice to Bleu so he will make it happen again.

We have other good news. At this point we have about 7 new potential members who have or are about to submit their applications. I will be excited to introduce them all to you in the future. Some fantastic leaders and philanthropists among them. Although they have been sent before, here are links to our [Roosters Foundation](#) and [Roosters Inc.](#) bylaws that were voted on by the membership in 2019.

This month we were finally able to have a luncheon at Jägerhaus. A special shout out to Ron Guidry for finding the location and putting us in touch with the owner. We plan to meet again next month. Location to be announced. I look forward to seeing you soon at our next social. I hope I can find my bowling shoes.

We are also excited to announce that we will be having a golf tournament this year thanks to a generous opportunity Arnie was able to get from Old Ranch County Club.

One more thing, if you are watching TV at any time during this month. Set the remote down and call Greg, Jeff or Randy to find out how you can help them with the Food and Wine Celebration that is coming up fast.

Marty Burbank  
2021 President  
Roosters Foundation & Roosters Inc.

## Upcoming Calendar

### Feeding OC

Please continue to support this vital program, providing food to needy kids in Orange County, during the Covid-19 crisis.

**For upcoming dates please contact:**

Dan Stone: call or text 714-310-4162.

Dan@DantheManforMortgages.com

### June 8 Board of Directors

For more info: President Marty Burbank 714-425-9061

### June 10 Monthly Luncheon

This was our first real, in person, luncheon of the year!

### June 26 Monthly Social

6pm at the Irvine Bowling Lanes..

We have a private room with food and cocktails! Plus bowling!!

Please see the evite for details and RSVP.

For more info: Doug Wilson, Social Chair: 949-394-8179

### Save the Date - Socials

July 24th

August 21st

Keep checking your evite's!

For more info: Doug Wilson, Social Chair: 949-394-8179

### October 17, Wine Celebration

### October 24, The Chefs Experience

### All Future Events - live or virtual

Board meetings 2nd Tuesday of the Month.

Luncheons 2nd Thursday of the month.

Socials 3rd Thursday of the month.

### OCFWC VOLUNTEERS NEEDED!

Please contact Jeff Scheibner, 2021 Food and Wine Co-Chair, and advise your availability as a volunteer in October at our food and wine event. We have many needs and positions. Please contact Jeff at +19494624208 or [jeff@jlsfirm.com](mailto:jeff@jlsfirm.com).

Thanks in advance!

## ADVERTISE IN THE ROOSTERS CROW NEWSLETTER

The Roosters Crow Newsletter is published once a month. All copy is due by the 15th of each month.

The monthly cost is \$25 for a quarter-page, \$50 for a half-page and \$100 for a full page. Jpeg format is preferred, but we can adjust to meet most design formats. Yearly rates are available upon request, but in most cases, the saving is 25%.

The newsletter is emailed to Roosters membership, charity donors, charity groups, and the Orange County news media. It is also posted on the Roosters web site ([www.roosters.org](http://www.roosters.org)).

For details, contact John Hinson:

[LJHIV@SBCGLOBAL.NET](mailto:LJHIV@SBCGLOBAL.NET) or 714-425-6407.

## ROOSTER JUNE BIRTHDAYS



Marty Burbank



Christopher Doherty



Peter Haaker



Asif Merchant



Tim Rogers



George Neiiendam



Moses Yneges



Jason Salata

Send them Balloons!!



WILLIAM ROSS  
FAMILY FOUNDATION

*"At the end of the day, it's not about what you have or even what you've accomplished. It's about what you've done with those accomplishments. It's about who you've lifted up, who you've made better. It's about what you've given back."*

Denzel Washington

WARM HANDS TO WARM HANDS

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[wrffoundation.com](http://wrffoundation.com)

	<b>President:</b> Marty Burbank		<b>Vice President:</b> Kirk Adams
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<b>Roosters Board of Directors</b>	<b>Roosters Off-Board Members</b>
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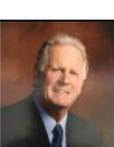
Need Help?  
Want to Help? Ask these guys!

	<b>Charity Co-Chairman:</b> Thad Sandford		<b>Feeding Program Co-Chairman:</b> Dan Stone
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	<b>Recording Secretary:</b> Greg Bates		<b>Feeding Program Co-Chairman:</b> Jim Gollner
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	<b>Membership Director:</b> John Trapani		<b>Social Chairman:</b> Doug Wilson
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	<b>Ambassador Director:</b> Louis Gardner		<b>Charity Co-Chairman:</b> Jeff Scheibner
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	<b>Treasurer/Secretary:</b> Jonathan Resnik		<b>Golf Tournament Chairman:</b> Arnie Wilkins
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	<b>Immediate Past President:</b> David Selleck		<b>Fundraising Chairman:</b> Kevin Fuhrmann
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	<b>Public Relations Director:</b> Doug Richards		<b>Speaker Co-Chairman:</b> Pete Haaker
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			<b>Speaker Co-Chairman:</b> Gary Draper
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**OCFWC Co-Chairs**

			
Randy Fine	Jeff Scheibner	Greg Bates	John Trapani

## Charity Focus: StandUp for Kids

StandUp for Kids is a non-profit dedicated to ending youth homelessness, and will be applying for a Roosters Grant this year. The executive director, Justine Palmore, will give a five minute presentation at the Roosters April luncheon.

Who they are:

We are a caring community for homeless and at-risk youth ages 12-24 with a 90% success rate transitioning them from crisis to self-sufficiency. We give our youth a sense of safety, hope, and belonging through street outreach, success centers, mentoring, housing support and relationships with trusted, caring adults.

## AmazonSmile

AmazonSmile has made a charitable donation to Roosters Foundation of Orange County, in the amount of \$48.61 as a result of qualifying purchases made by you and other customers who have selected this charity during the past quarter.

Thanks to customers shopping at smile.amazon.com, or with AmazonSmile ON in the Amazon Shopping app, everyday purchases have generated over \$293 million in donations to charities worldwide so far.

AmazonSmile's impact to Roosters Foundation of Orange County: \$821.17

Thank you for continuing to use this fundraising tool, and for encouraging your friends and family to participate!

## Charity Committee

In March, the Rooster Board approved an extra \$50,000 to be distributed to the Rooster supported Charities. This was done (rather than waiting until fall) to assist many of the Charities who have been having funding challenges due to the Covid pandemic.



**Thad Sandford, Jeff Scheibner**

We distributed the money to the charities which were provided grants in December of 2020, and at the same ratio.

The advocates have received responses from very grateful Charities. Reading some of the responses is heartwarming and assures that Roosters is making a very positive impact on our communities.

Zoom link for the Rooster Charity Committee meetings:

<https://us02web.zoom.us/j/87866255071?pwd=cFlISzZBNkRG92QXZnNlVRNk4wQT09>

Meeting ID: 878 6625 5071      Passcode: 447365

Thad: sandfordt7@gmail.com or 714-871-1422

Jeff: Jeff@jlsfirm.com or 949-462-4208

# Roosters Feeding Program

## Feeding OC in 2021:



Great news - we're up and running with two volunteer opportunities!

Great news. Feeding OC had two events packaging and distributing food for 50 families of Magnolia Service Academy in Santa Ana. On Friday, 4/30 at 10 AM at Bracken's Kitchen, volunteers: Stephanie Bauer, Jon Giberson, Cat Richards & me package 50 bags with dry or canned food, masks and small bottles of hand sanitizers. Cat Richards of Bracken's Kitchen received the donated food boxes of items from local sources, totaling approx. 20 pounds each. Thank you Cat.



On Saturday, 5/1 at Magnolia Service Academy, in coordination with Congressman Lou Correa, assistants, school volunteers, Rooster volunteers: Jon Giberson & Doug Richards transported the 100 pans, totaling 800 meals in their SUV's from Bracken's Kitchen to the school. Additional Rooster Foundation volunteers, Steve Smith & Cat Richards arrived at 8 AM to setup to help distribute at 9:30 AM the meals, bags and boxes to the families.



In addition, the Congressman team, including Janet Brown, coordinated with Think Together to provide free books to the kids. Think Together "delivers nationally-recognized after school programs, early learning, enrichment, and school improvement in over 400 schools in California from San Diego to San Francisco – serving over 200,000 students.



The event concluded at 11 AM, with everyone having a good time and sense of great satisfaction of a job well done. The Roosters paid \$1,000 for the frozen meals. I'm so happy the Roosters Foundation, could be part of an event helping 50 families in many ways. Thank you to all volunteers and coordinators for supporting the Feeding OC Program.

Dan Stone, Feeding OC Chairman

Interested, call Dan Stone at 714-310-4162.

Dan Stone  
Roosters Foundation Feeding OC Chairman



June Birthdays  
 being celebrated  
 at the first  
 Rooster  
 Luncheon of the  
 year.

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# Membership

Bring a prospective member to our monthly luncheon - the Roosters will pay for one guest lunch per year for each member! If that guest joins, the Roosters will pay for another guest of that member. Read bios of our three newest proposed members on next page!

During lockdown, invite potential members to attend the FREE Zoom luncheon.

## It's easy to propose a new member!

Just get your candidate's business card, put your name on it, and forward it to

**Membership Director:** John Trapani,  
[trapsmix@gmail.com](mailto:trapsmix@gmail.com), Cell # 714 815-5385  
or use the membership application at  
[www.RoostersFoundation.org/membership](http://www.RoostersFoundation.org/membership).

**New Members:** Proposed members are presented to the membership of the Roosters for review.  
***If you have objections to a proposed new member, call your Membership Director. Calls are confidential.***



## Honorary Roosters - we are happy to have the ongoing support of the following:

Cherri Farah  
Gary Eisenberger  
Margarita Martin  
Mark McDonald

Dan Pederson  
Floyd Pickrell  
Jeff Smith  
Peter Smith

# Roosters Socials - we're back!

June 26th 2021, 6pm  
Irvine Bowling Lanes

We have a private room with food and cocktails! Plus bowling!!

Please come out to see your old friends and meet new friends!  
Lets get together!

Doug Wilson, Social Chair: 949-394-8179  
[doug@houseofsoundandvideo.com](mailto:doug@houseofsoundandvideo.com)

Please check your emails for the "EVITE" providing details on the socials scheduled for each month.



## A Roosters Adventure in Wine Country!

Celebrate our eventual release from Covid lockdown with a fabulous experience in Argentina!

**\*Due to the ongoing Covid situation in South America, this event is being rescheduled for Spring 2022\***

### **A week in the magnificent vineyards of the Mendoza region of Argentina!**

We are currently putting together the program for this custom tour, so start thinking about arranging your social calendar!

Open to Roosters, partners and friends, we will enjoy six days of gourmet dining as we explore the superb wines of the regions close to Mendoza city, and further afield in the spectacular Uco Valley.

Luxury accommodation, private visits to the top estates, most meals in wineries, a cooking class, optional biking, horse-riding and golf...

Optional pre- or post-tour options for Buenos Aires.



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## SAVE THE DATES

*Roosters Annual Signature  
fundraising events*

### Wine Celebration

*Wine tasting, auction and sale of fines wines*

**Sunday, October 17, 2021 ~ 2pm – 5pm**

### The Chefs Experience

*Dinner prepared by one of 15 fabulous Orange County Chefs*

**Sunday, October 24, 2021 ~ 4:30 pm**

[www.ocfwc.com](http://www.ocfwc.com)



Location: Old Ranch Country Club; Seal Beach

For additional information contact:

Randy Fine	<a href="mailto:randy@finetele.com">randy@finetele.com</a>	949-230-5009
Greg Bates	<a href="mailto:gregbates@cox.net">gregbates@cox.net</a>	714-342-2914
Jeff Scheibner	<a href="mailto:jeff@ilsfirm.com">jeff@ilsfirm.com</a>	949-462-4208



## The Accident Injury — Law Center —

### **Professional, Detail-oriented, and Governed by integrity:**

Moses Yneges is the founder of The Accident Injury Law Center, a law office representing plaintiffs in personal injury cases. He never provides defense representation to at-fault parties. Representation is on a contingency fee basis, which means no upfront or hourly fees. Legal fees are collected at the end of the claim, when the other side pays either a settlement or a court ordered amount.

Call Moses to discuss any injuries that resulted from the following types of accidents: semi-trailer truck caused injuries or death, car versus car, any motor vehicle versus pedestrian, any motor vehicle versus motorcycle, dog bite, trip and fall, wrongful death, vehicle roll over, and vehicle seatback failure.

Just because an injury cannot be seen does not mean it is not there. Injuries to the spine and brain can sometimes be difficult to show. Moses has experience with representing clients with internal injuries such as traumatic brain injuries, ongoing pain in the neck that radiates to the arms, ongoing pain the back that radiates to the legs, and post-traumatic stress disorder.

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# This Month 10 Years Ago

This is a particularly poignant President's Letter.

If you are a veteran Rooster who had the honor of knowing Doug, take a moment to remember him, and to share your memories of him with our newer members.

If you didn't know Doug, reach out to someone who did. He was, indeed, "Mister Rooster".

Read the full (and better quality) issue [HERE](#)

## Roosters Crow Newsletter

Thirty-four Years of Friendship & Community Service  
Volume 35 May 2011



### The Ultimate Pinnacle

For the last four months I have been talking about team work, support and pitching in to accomplish a grander success both personally and as an organization. This morning I woke up and thought to myself how gratifying it was to see it in action. The 2011 OC Food and Wine Celebration was a tremendous success. It was the largest monetary fund raiser in Roosters' history. But for me, money is just the tip of the fundraising iceberg. The true success was the way it came together. For the past four years Roosters had utilized event consultants to sign up chefs, obtain auction items and staff the event. Not this year! This year, the event was orchestrated in its entirety by Roosters, their wives, family and friends.



They say there are several elements that make for a glorious and successful fundraiser. Of course there is the apparent objective. Raising money is obviously a goal when fundraising. It is the very definition of Fundraiser. However, we also need to look at the bigger picture.

First is letting people know what you stand for and carrying it through all aspects of what you do, say and represent. When you really believe in something, this happens with or without you knowing it. It is never more evident than when you are trying to get someone to believe in you, or your organization. Secondly, the beauty of fundraising is that it usually takes place in our "spare time"; after work, before dinner, between shuttling the kids around, etc. It is no small task. It is more like a second job. I watched committee after Rooster volunteer committee work on the different aspects of this very complex event. Lastly, remember what brought you to this place of volunteering - your passion for the cause. With large events especially, it is easy to get overwhelmed. Make sure you take time to remind yourself why you are there, what you are trying to accomplish and how worthwhile it all is. Having fun is a part of it.

I saw all of these elements screaming at me throughout the event planning process. The entire auction was organized by a committee of dedicated Roosters and their wives. Close to 90 people appealed for items, cataloged them and presented them in the most exquisitely alluring and creative displays which resulted in record making fundraising where items were sold at monies full value and beyond. Another group of dedicated Roosters and their wives collaborated to coordinate the new Roosters "Dine-Out Program". Yet even more Roosters pitched in to start a PR and marketing wave that is set to continue to grow from year to year. Even more staffed and worked the two day event.

To begin to name each person that participated in making this event successful would be an insurmountable task. But to say that the great majority of the Roosters participated in this event and that is the reason it was a tremendous success is undeniable. You cared, you believed in it, you got behind it and you did it! What a complete culmination!  
**CONGRATULATIONS AND THANK YOU!**

Proud to serve as your President,

Chad T. Keame

Roosters of Orange County  
2222 Michelson, Suite 300  
Irvine, CA 92612

[www.roostersfoundation.org](http://www.roostersfoundation.org)



Editor: Peter Smith  
[peter@avalon-wine.com](mailto:peter@avalon-wine.com)



Rooster of the Year  
Dan Stone - 2019

### Roosters Creed

An organization that stands for friendship, fellowship, charity and good times. It stands for busy, worldly people who take the time to give those less fortunate a helping hand. It stands for warmth, strength, and shared laughter.

### Mission Statement

To facilitate and encourage lifelong friendships while performing charitable works on behalf of children in need.

### Mission Statement for the Roosters Foundation of Orange County

To raise necessary funds for disadvantaged and at risk children in the Orange County area and to support public and private programs with necessary services for children in need.

We respectfully request that all Roosters and the friends of Roosters patronize the businesses and establishments that support and foster Roosters charity causes. We are grateful!



**ROOSTERS  
FOUNDATION**  
OF ORANGE COUNTY

## Classifieds and Personals

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