

Roosters Crow Newsletter

Over Forty Years of Friendship & Community Service
Ending Childhood Hunger
Volume 112, January, 2020



**ROOSTERS
FOUNDATION**
OF ORANGE COUNTY

President's Message

David A. Selleck, President

Happy New Year!!!!

I hope the holidays have treated you well.



Roosters Foundation closed out 2019 with great achievements. The Roosters were able to grant over \$200k to 32 children's charities that support our underserved and at-risk children in Orange County. We also prepared over 12,000 meals through our partnership with Bracken's Kitchen.

I would like to say thank you to the 2019 board members and all the Rooster members, along with their spouses, significant others, and friends that participated in making this a reality. I would personally like to extend a special thank you and vote of gratitude to our esteemed Immediate Past President, Paul Robidoux, for his strong leadership, hard work, and dedication to the Rooster Foundation. We as an organization, and the children we support, are fortunate to have advocates like Paul.

11th Annual Orange County Food & Wine Celebration

Presented by the Roosters Foundation

Wine Event: Sunday, April 19, 2020

Old Ranch Country Club
Seal Beach

www.ocfwc.com

General Admission 2pm-5pm \$98

VIP 1-Hour Early Entry 1pm \$125

[Purchase Tickets CLICK HERE](#)

WE ARE DEDICATED TO CHANGING THE LIVES OF
CHILDREN IN ORANGE COUNTY THROUGH...



EDUCATION
& SUPPORT



EMOTIONAL &
PHYSICAL WELL-BEING



FOOD BANKS &
FEEDING PROGRAM

As we enter into 2020 we begin not only a new year, but a new decade! While many believed that we would be driving around in flying cars by now, one thing remains the same. There are less fortunate people in our own communities that need a helping hand and they rely on the assistance of others. The sad and unfortunate reality is that many of those in need are children.

My goals for the Roosters in 2020 will be as follows:

- Broaden our exposure in our community to bring more awareness to who the Roosters are and exactly what we do, our purpose.
- Increase our level of membership.
- Continue to raise maximum dollars by supporting our existing fund-raising events and the chairmen that head them, including our blossoming collaboration with Bracken's Kitchen, which represents our feeding program.
- Explore and implement new and inventive ways to bring fresh donations to the Roosters.

I look forward to working with the 2020 board on behalf of the Rooster Foundation of Orange County in our shared goals of supporting children's charities that work tirelessly to improve the lives of children in our community.

Wishing us all a Happy, Healthy, and Prosperous 2020!!!

David A. Selleck,
Roosters Foundation and Roosters Inc. 2020 President

Upcoming Calendar

January Adopt-A-Kitchen dates

Please support our new partners in providing food to needy kids in Orange County! This is a fun, productive "hands-on" activity that directly impacts kids at risk in our community.

For upcoming dates please contact:

Dan Stone: call or text 714-310-4162.

Dan@MortgageFeeCoach.com

January 14 Board of Directors

6:00 open to the membership - Location: TBA

RSVP PLEASE to plan correct attendance:

David Selleck 714-585-0953

January 16 Monthly Luncheon

Gulliver's Restaurant

18482 MacArthur Blvd, Irvine, CA 92612

11:30 AM to 3:00 PM

Speaker: Joe Nunziata "High Energy No Pressure Selling"

Note that the venue has returned to Gulliver's!

Please RSVP to the Evite and pay on-line at

www.roostersfoundation.org.

Contact: David George 714-729-3645

January 25

President's Awards Banquet

American Legion, Newport Harbor Post 291

215 15th Street, Newport Beach 92663

5:30 PM – 10ish

Check your Evite for details and please RSVP!

Future Events

Board meetings 2nd Tuesday of the Month.

Luncheons 2nd or 3rd Thursday of the month.

Socials 4th or last Thursday (most of the time).

NOTE:

A) The location of the Monthly Luncheons is changing. We will no longer be at Mortons, we are moving back to Gullivers for the foreseeable future.

B) Members are encouraged to check the calendar for Lunch dates. Due to the 2020 calendar, January, April, July, and October lunches will fall on the Third Thursday of the month and not the second Thursday.

ROOSTER JANUARY BIRTHDAYS

Take one of them to lunch!



Kirk Adams



Jack Crawford



Ron Guidry



John Piccolo



David George



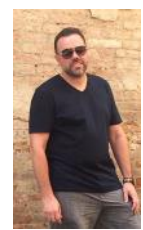
Herb Rikelman



Scott Zimmerman



Glen Rabenn



David Huisinga



Rooster Lunch Speaker - Joe Nunziata "High Energy No Pressure Selling"

Joe Nunziata is a best-selling author, business consultant, professional speaker and life coach. He has been delivering his life-changing message at events and seminars since 1992. His enlightening programs are a unique blend of spirituality, psychology, philosophy and the power of internal energy. He has appeared on many television and radio programs including Good Day New York, Street Talk on Fox TV, Gaiam TV, Cablevision News 12, Better TV, The Braveheart Network and various radio stations across the country. Books include: Heal the Deal, Chasing Your Life, Karma Buster, Spiritual Selling, Finding Your Purpose and No More 9 to 5.

Joe teaches that to make permanent changes you must clear your negative energy and break destructive behavior patterns at the core level. This transformational process creates new energy and beliefs designed to help you achieve sustained positive growth in all areas of your life.

Joe Nunziata International - <http://JoeNunz.com>



Roosters Board of Directors		Roosters Off-Board Members	
Need Help? Want to Help? Ask these guys!			
	President: David Selleck		Special Events - OCFWC: Randy Fine
	Vice President: David George		Feeding Program Chairman: Dan Stone
	Charity Co-Chairman: Marty Burbank		Social Chairman: Doug Wilson
	Charity Co-Chairman: Dan Ouweleen		Golf Tournament Chairman: Denny Despars
	Recording Secretary: Chris Doherty		Golf Tournament Chairman: Arnie Wilkins
	Membership & Ambassador Director: John Hinson		Fundraising Chairman: Kevin Fuhrmann
	Treasurer/Secretary: Jonathan Resnik		Speaker Co-Chairman: Pete Haaker
	Immediate Past President: Paul Robidoux		Speaker Co-Chairman: Marty Golden
	Public Relations Director: Jon Giberson		

Charity Committee

We will be starting up our Charity Committee meetings later this month, and we invite those interested in participating as part of our Advisory committee to let us know.

Also if you are a Liaison to a Charity and would like to arrange a Rooster visit to that Charity or a function they might be holding, please let Dan Ouweleen know to help set this up.

Dan Ouweleen, Marty Burbank
Charity Committee Co-Chairmen
2021dan@gmail.com
marty@ocelderlaw.com



Dan Ouweleen, Marty Burbank

We are gearing up for the 11th annual Orange County Food and Wine Celebration

that takes place at Old Ranch Country Club in Seal Beach on April 19th and 26th.



As many of you know this endeavor cannot occur without the help and support of the dozens of volunteers that help us each year. See SIGNUP links below to Volunteer.

As we begin our process of providing the best Food and Wine event in the State...we are in need of the following:

- New Restaurants for our April 26th CHEFS event
- New and well regarded wineries for our April 19th event
- Food vendors for our April 19th Wine event
- Co-Chairs for our Dessert Fantasia table – April 19th event
- Auction Procurement
- People to do pick up and drop offs of items before, during and after the events
- Parking lot attendants for April 19th
- Load-In help for the April 19th and April 26th events
- Wine Day gophers – providing wine buckets, ice, questionnaires, break giver, pourer, collecting items, housekeeping, compliance
- Setup
- Clean-up on April 26th – after 9PM
- Clean-up on April 19th

Please SIGNUP to Volunteer for April 19th using this link:
<https://signup.com/go/wKBsdaC>

SIGNUP to Volunteer for April 26th using this link:
<https://signup.com/go/RVJCDBV>

Please reach out to Penny or myself if you have any questions.

Sincerely,
Randy Fine
949-230-5009

Roosters Feeding Program Update

Feeding OC update:

- 11/26 JOYA Scholars provided 16 volunteers, Jon Giberson & Carol Rundback lead the group with great success creating 1,000 meals.
 - 11/27 had 25 volunteers and created over 1,000 meals
 - 12/4 had 22 volunteers, thanks to Randy Fine for being our Roosters liaison.
 - 12/12 Alteryx organized their own company event with 18 volunteers and will be giving us a \$2,500 donation towards next year's events. Thank you Pete Robie for being the Rooster liaison.
 - 12/27 we had 17 volunteers, with Steve Smith and family attending.
 - 12/31 29 volunteers attended, Paul Robidoux liaison and Stephanie Bauer.
- A total of 12,000+ meals were created, with 6,744 distributed to charities and 5,256 still to be distributed.

Jim & Jan Gollner continue to do a great job contacting all 60 charities that received food boxes in previous years. Additional charities receiving meals in December were: Food & Toy Giveaway for Orange County Youth and with Congressman Lou Correa, Blind Children's Learning Center, TKO Youth Foundation/Boxing Club, OC Rescue Mission, Veterans Outreach OC and Summer Harvest. We will begin organizing and scheduling more "1,000 Meals for Needy Families" events in 2020. If you are aware of any businesses or individuals that would be interested in donating to our Feeding OC program, please call me 714-310-4162.

Great job everyone and thank you to all volunteers and helpers!

Dan Stone

Roosters Foundation Feeding OC Chairman



Come Join the fun!

For more information contact Dan Stone: 714-310-4162



Hands-on Volunteers at Bracken's Kitchen





Roosters Members & Wives

Your HELP is needed for our main fundraiser & auction



There is no question, the dedication and passion of the Roosters membership is an integral part of the overall success of our events. The auctions at our **Roosters Food & Wine Celebration** will play a major role in raising funds for the children's charities that Roosters support.

Please help us by providing any of these specific items below.

If you know of an individual or company in these categories, please use your connections & ASK them to help support you & the Roosters!

LIVE auction items needed:



- **Will you HOST a "Private Dinner" or Special Experience?**
(prepared at your home - You set the number of guests & details)
- **TRAVEL:** Luxury Resorts, Hotel stays, Winery Stay, Cruises, Airline miles
- **Romantic Getaways:** Use of Timeshare, Vacation Home, Big Bear Cabin
- **Luxury box for sporting event**, performance or concert.
Many companies will donate luxury boxes for "valued customers". Just Ask!
- **Eco-Friendly Smart Car or Mini Cooper**
- **A Once in a Lifetime Experience:** a day on the set, meet & greet an actor
- **Fine Jewelry** (not costume)

Silent auction items needed:

- **Fine WINE:** Several bottles, Large format bottles, recognized labels
- **Restaurant Gift Cards:** Dinner at the restaurants you frequent
- **Sports Tickets for Angels, Ducks, Lakers, Del Mar Racetrack** -
Your season tickets will often be in better seats than any seats our guests could buy directly from the venue
- **Entertainment:** Concert Tickets, special events, VIP treatment
- **Electronics,** iPad, Tablets, iPod, iPhone, Flat screen TV's
- **Weekend Cabin/Condo** for Getaway
- **Completed Theme Baskets** (Starbucks Basket, Cupcake Basket, Baseball team or sports basket, Artisan/Chef Basket, Liquor basket, Cinépolis Basket, Teenagers Fast Food Basket, Go Green Basket)
- **Lottery Basket** (filled with various scratchers...priceless!)
- **"Our Favorite Things" Basket** filled with your favorite things, food, etc
- **Men's Toys & Sports:** Electronics, gadgets, toys, games
- A unique item or exciting experience!



NOTE: Items we DO NOT need: Art, costume jewelry, or random single items that are not in a completed basket. Poor sellers at every auction: haircuts, manicure/pedicure, interior designer consultations, training and workout sessions, unwanted gifts, candles, nick-knacks.

Membership

We look forward to seeing everyone at our next luncheon. Bring a prospective member to our monthly luncheon - the Roosters will pay for one guest lunch per year for each member! If that guest joins, the Roosters will pay for another guest of that member.

It's easy to propose a new member!

Just get your candidate's business card, put your name on it, and forward it to **Membership Director**: John Hinson, John.Hinson@RaymondJames.com, Cell # 714 425 6407, or use the membership application at www.RoostersFoundation.org/membership.

New Members: Proposed members are presented to the membership of the Roosters for review.

If you have objections to a proposed new member, call your Membership Director. Calls are confidential.



Prospective Rooster – Ray Sanford (Sponsors: Dan Ouweleen)

Ray is the founder of a graphic production and website service company that specializes in creating online businesses for small and medium-sized companies. He continues to offer pro-bono services to clubs and the district in the creation of collateral material and websites.

His management background is varied. He's a former Marine officer and Vietnam combat veteran. He spent more than 20 years in the hospitality business, rising from dishwasher and janitor to become President/CEO of a regional hospitality business employing more than 600 people that managed and developed hotels and restaurants. He left the hospitality field to pursue real estate development and sales, eventually becoming Senior Vice President of Merrill Lynch Realty.

Ray joined the Rotary Club of Irvine with a passion for International Service projects. He has led more than 28 international service projects and participated in others. He has also served on the Board of Directors of the Irvine Sister Cities Foundation and the California Restaurant Association and currently serves as a Trustee of the November 10th Association and the Sanford Foundation.

Ray was introduced to Roosters through Dan Ouweleen and has also been encouraged to join Roosters by Marty Burbank. He has attended several Roosters social events and is interested in the Charity Committee and, especially, the Public Relations area, where he can lend his expertise in marketing and websites.



Social Media: Our speaker for Feb. 13th, will be Alison Cotton.

Alison will show us how to use social media more effectively to increase the Roosters Foundation profile in Orange County.

Our social media presence is increasing and we don't want you to miss out!

Please join us in FOUR locations below! Once you join...we ask for you to INTERACT by LIKING Posts, POSTING your own posts of interest and photos, and SHARE on your own page to attract more followers.

Please LIKE our Roosters Facebook Page here:

<https://www.facebook.com/TheRoostersFoundation>

LIKE our OCFWC Page here:

<https://www.facebook.com/OCFoodAndWineCelebration>

Join our New PRIVATE Roosters Group

Find the button that says "visit group" click on it. Answer security questions...

You will be added to the Rooster Group- a private group dedicated to the Rooster Members and Significant Others only.

Feel free to make posts and add photos to share with the group!

Instagram: see next page!

Follow our Instagram Page here:

https://www.instagram.com/roosters_ocfwc

This page is for the Roosters and Charities and those we partner with. It educates about the Roosters and our charities. It is open for anyone to LIKE.

327 Page Likes, 342 Followers, 1223 reach this month, 936 Post Engagements, 7 New Page likes, 334 Page Visits in the last 28 Days

OCFWC Insights Month Ending 12-10-19

This account is focused on our Wineries, Charities, Sponsors, Partners and attendees of the Events.

It educates followers on what we do with our monies raised, the love of food and wine, the Golf Tournament and Adopt a Pantry and Kitchen, and who the Roosters are.

207 Post Reach, 76 Post engagement, 332 Total Page Followers

Roosters Group Insights Month ending 12-10-19

This is for private posts with the Roosters Social aspect to it. Only for Roosters and Significant Others
32 Members - Started in late October

Instagram Insights Week ending 12-10-19

This also feeds into the OCWC FB Page. The account follows our Charities and Wineries, Partners and Sponsors. Not only are posts made but we LIKE other other accounts for interaction and presence.

162 followers, 95 Reach and 395 Impressions during the week.



Phone: (949) 929-5492
mel.reverse@gmail.com

MEL RAY
Reverse Mortgage Specialist
NMLS# 238763



- *You retain full title ownership of your home.*
- *No mortgage payments for as long as you live in your home.*
- *Tax free monthly income is one of many options.*

**Call for hassle free information with
no pressure or obligation.**



Don't miss Roosters Signature Fundraiser...



OC Food & Wine Celebration

One Delicious Celebration,
Two Amazing Events!

April 19th & April 26th, 2020

Old Ranch Country Club in Seal Beach

Wine Celebration • Sunday, April 19

Bountiful wines to taste & buy, delicious hors d'oeuvres, desserts, music & auction.

General Admission 2pm-5pm **\$98**

VIP 1-Hour Early Entry **\$125**



The Chefs Experience

Sunday, April 26 • 4:30pm

An unforgettable dining experience of fine wine and delectable chef creations.

Gourmet, five-course meal paired with fine wines, prepared tableside by one of our extraordinary chefs. Silent and Live auctions. Dancing, cocktails and cigars to end the evening. *Sells out every year!*

Attire: Black tie optional, but encouraged.

- 1 Ticket **\$395**
- Table for 12 = **\$4,740**
- **GOLD SPONSOR** Table for 12 = **\$6,420**
Includes 12 VIP tickets to Wine Celebration

Purchase at www.ocfwc.com

Questions: Call Penny Strenger 949.677.3404



Proceeds support over 30+ small non-profit charities that **feed, protect, educate and nurture** vulnerable and abused children; and fund the Roosters Feeding Program, which will feed families with needy and at-risk children living below the poverty line in Orange County.

The Roosters Foundation is a 501(c)(3), tax-exempt, non-profit organization - Federal Tax ID# 33-0764177

www.roosters.org

Save BIG on your Mortgage Loan!

Dan Stone, your trusted Rooster member and friend, finds you the BEST LOAN PROGRAM & LOWEST RATE... and HE PROVES IT!

I was refinancing with a lender at a good rate. But Dan found a lender at 1% lower, saving me \$158/month. If you know anyone needing a loan, you need to call Dan. - Paul Robidoux

I've never processed a loan this fast! You matched up our needs to the correct bank and this resulted in paying off three loans and saving us \$670 per month or \$8,040 per year at a Low Rate of 4%! - Cheryl & Steve Gough

Dan saves you time & money on **ALL TYPES OF LOANS!**

- PURCHASE
- REFINANCE
- REFINANCE CASH-OUT
- 2nd LOANS, FIXED & HELOC
- MOBILE HOME
- FOREIGN NATIONAL
- HARD MONEY
- CONSTRUCTION TO PERM

Want to help a friend or family member **SAVE \$25-100,000?**

Call Dan to find out how he is saving so much money on mortgage loans versus other lenders.

You can trust The Mortgage Fee Coach. Call Dan now at **949-484-6322**

ALL 5-STAR ONLINE REVIEWS!



**THE MORTGAGE
FEE COACH**

NMLS #856820 / CA BRE # 01076946

Trusted by borrowers. Call Now 949-484-6322
For more info visit www.mortgagefeecoach.com

DAN STONE
President/Loan
Originator



The Mortgage Fee Coach, Inc. • 15615 Alton Parkway, Suite 450 • Irvine, CA 92618



Roosters Social

No social for January due to the president's awards dinner. I look forward to bringing you more exciting Socials, starting in February.

The boat parade was huge success with a turn out of over 90 roosters & guests.. We all enjoyed the hot chili and clam chowder soup, served with salad, cornbread and French bread..
Lots of great wine & cocktails!!

Thank you to Bob McCaffrey for hosting the December social event..
Bob has hosted the December social for 35 years!

Please check your emails for the "EVITE" providing details on the socials scheduled for each month.

Doug Wilson, Social Chair: 949-394-8179
doug@houseofsoundandvideo.com



**WE
CREATE
EQUITY**



ADDED GAIN OF **\$55,000**

TRUST PROPERTIES USA
PROBATE & TRUST REAL ESTATE

OUR PROVEN 3-STEP "FIX & SELL STRATEGY"



Property Security:

Negotiate and manage the eviction processes
Re-key and secure the home



Personal Property & Maintenance:

Handle the sale, donation or disposal of all personal property
Maintain the property including pool services and landscaping



Renovation:

We pay all upfront costs
Coordination and supervision of all work with licensed, bonded and insured contractors



With **zero upfront cost** to the family!

- ♦ Well put up the money
- ♦ No interest
- ♦ No points
- ♦ No liens



JASON SALATA
ORANGE COUNTY MANAGING DIRECTOR
Jason@TrustPropertiesUSA.com | 949.423.6280

Roosters of Orange County
2222 Michelson, Suite 300
Irvine, CA 92612

www.roostersfoundation.org



Editor: Peter Smith
peter@avalon-wine.com



Rooster of the Year
Randy Fine

Roosters Creed

An organization that stands for friendship, fellowship, charity and good times. It stands for busy, worldly men who take the time to give those less fortunate a helping hand. It stands for warmth, strength, and shared laughter.

Mission Statement

To facilitate and encourage lifelong friendships while performing charitable works on behalf of children in need.

Mission Statement for the Roosters Foundation of Orange County

To raise necessary funds for disadvantaged and at risk children in the Orange County area and to support public and private programs with necessary services for children in need.

We respectfully request that all Roosters and the friends of Roosters patronize the businesses and establishments that support and foster Roosters charity causes. We are grateful!



**ROOSTERS
FOUNDATION**
OF ORANGE COUNTY

Classifieds and Personals

Newport Beach Holiday Rental:

50 yards from beach, easy access PCH, shops, restaurants. Totally refurbished, available year-round by week or day.

Lower Unit:

3 bed/2 bath, private back garden, 2 car parking

Upper Unit:

2 bed, 1 1/2 bath, front and back decks, 2 car parking

Contact Peter Smith
peter@avalon-wine.com

For sale:

iWatch Series 4, 44mm (used, but excellent condition)
\$150.00

Call Jon at 714-345-0714



Shell Collection:

Does anybody know a good home for these? Maybe a school?



Call Jon at 714-345-0714

Birthdays?

Anniversaries?

Marriages?

Congratulations?

For sale?

Need?

Lost?

Found?

**This is your FREE
SPACE for classifieds!**

2020 Roosters President's Banquet

HOST: Paul Robidoux (714) 404-9269

WHEN: Saturday, January 25 from 5:30 PM to 10:30 PM

WHERE: American Legion Newport Harbor
215 15th St. Newport Beach, CA 92663

An exciting night of festivities, food and fun as we celebrate an incredible 2019. Put on your dancing shoes and be ready to rock out to the amazing sounds of The Fabulous Nomads! We will also be recognizing those Roosters who devoted so much of their free time to further the goals of the Roosters Foundation.

2020 paid members may attend at no cost, and guests/spouses/ significant others will be \$85.00. Please pay in advance on the Roosters website to speed up the entry process.

Cocktail hour will be from 5:30 - 6:30, followed by dinner, awards, and music and dancing. In order to have an accurate account for this event, PLEASE RSVP no later than January 17th. The final headcount needs to be submitted no later than January 20th.

Attire: Cocktail/Semi Formal or Formal. All 2019 Board Members are encouraged to wear your tux.