Roosters Crow Newsletter

Over Forty Years of Friendship & Community Service Ending Childhood Hunger
Volume 121, October, 2020



President's Message David A. Selleck, President

Rooster Foundation Family,

I hope this message finds all of you in good health!



Wow! Can you believe that it is already October!! For many, the wrapping up of 2020 could not come soon enough. For me, as much of a struggle and an adjustment this year has been, we still have work to do. We still have children that are depending on us and we are going to see this through down to the last seconds.

Before I go any further, it's important that we recognize one our fallen family members. I am saddened to announce the passing of our beloved brother Mark Ryan. Those of you who knew Mark, know that he embodied the essence of what it means to be a Rooster and he will be missed by many. You will find a more in-depth tribute to Mark in the pages of the Crow. May he find safe passage into heaven.

Many of you may be wondering about our most recent Virtual Fundraiser and how we did. Thanks to the hard work of Penny Strenger and Randy Fine, we were able to raise over \$100k!!!! Because of this success, The Rooster Foundation will be in a position to make a much bigger impact for our charity partners this November. I want to thank each and every one of our supporters. Our shared success is made possible because of all of YOU!!!

In my last report, I extended a huge thank you to some of our key donors, and we appreciate you, but this issue I want to recognize everyone else that helped make our success a reality and I want to make sure that you know just how much you are appreciated!!! In this game, every dollar raised is

valuable, so I don't care if you gave one dollar or one million dollars, we see your heart, and that's what matters most!

We are not done yet, we have at least one more event that we are planning, that will take the place of the Annual Golfing for Kids extravaganza. This will be much smaller than our Virtual Stay at Home fundraiser, but it will be just as fun!!! I will have more details on this in the coming weeks.

A friendly reminder, the October Luncheon will be held via Zoom. For those of you who would like to participate in the Luncheon, I will be sending out an email with the Zoom Meeting login invitation and meeting ID.

The date and time of the Luncheon is detailed below but can also be found on the Rooster calendar located on our website.

Date: Thursday, October 15th (Third Thursday)

Time: 12:pm

Guest Speaker: TBD

Remember to be kind to one another and lend a hand to someone in need!!

David A. Selleck, 2020 President Roosters Foundation & Roosters Inc.

ADVERTISE IN THE ROOSTERS CROW NEWSLETTER

The Roosters Crow Newsletter is published once a month. All copy is due by the 15th of each month. The cost is \$25 for a quarter-page, \$50 for a half-page and \$100 for a full page. Jpeg format is preferred, but we can adjust to meet most design formats. Yearly rates are available upon request, but in most cases, the saving is 25%.

The newsletter is emailed to Roosters membership, charity donors, charity groups, and the Orange County news media. It is also posted on the Roosters web site (www.roosters.org).

For details, contact John Hinson, Membership Director, at <u>LJHIV@SBCGLOBAL.NET</u> or 714-425-6407.

Upcoming Calendar

No Feeding OC

Please continue to support this vital program, providing food to needy kids in Orange County, during the Covid-19 crisis.

For upcoming dates please contact:

Dan Stone: call or text 714-310-4162. Dan@DantheManforMortgages.com

October 13 Board of Directors

By ZOOM, due to Covid-19 restrictions. For more info: David Selleck 714-585-0953

October 15 Monthly Luncheon

By ZOOM, due to Covid-19 restrictions. Speaker TBD

No Social this month

Suspended due to Covid-19 restrictions. For more info: Doug Wilson, Social Chair: 949-394-8179

All Future Events are POSTPONED

In normal Times:

Board meetings 2nd Tuesday of the Month. Luncheons 2nd or 3rd Thursday of the month. Socials 4th or last Thursday (most of the time).

NOTE:

A) The location of the Monthly Luncheons is Gullivers.
B) Members are encouraged to check the calendar for Lunch dates.

ROOSTER OCTOBER BIRTH-DAYS



Randy Fine



Tim Hunter



Doug Johnson



Michael Krever



Peter Moriarty



Larry Mandell



Bob McCaffrey



Jeff Smith



Buy Them a Drink!!



The Rooster's 1st Virtual Happy Hour fundraiser was a huge success!

After having the Orange County Food and Wine Celebration (OCFWC) sidelined for 2020 the Roosters were looking for w ays to help the charities they support during these unprecedented times. Lucky for the Roosters we have a plethora of great minds to help come up with great ideas to at least bring in some funds to help those less fortunate...and lucky for the Roosters one of those minds is our own Director of Events, Penny Strenger.

Penny, had brought to my attention the use of a virtual event that could help us bring in some much needed monies for our charity partners. All we had to do was find a location to stream our fundraiser, some A/V people and invite our friend, Jim Nye to be our auctioneer.

We were lucky to have a few volunteers like Rooster President David Selleck and supporter Shelley Watanabe on hand to help setup and participate...as well as Dr. and Mrs. Fine for allowing us to use their home to stream the event from. However, the real success can only be measured by the commitment of someone driving it from beginning to end and that was Penny. Penny's commitment to the Roosters Foundation and its success is second to none and it showed when we needed the funds the most to help our charity partners.

We had initially set our goal at \$40,000, but by the end of the evening we had raised \$100,000 and after a week since the fundraiser we had raised an additional \$15,000 bringing our total to \$115,000!

Roosters want to thank all of our supporters that gave in this time of need. As always, we will make sure those funds help those children at risk and in need in Orange County.

Cheers! Randy Fine

Charity Committee

Our charity giving depends on our ability to generate revenue so we can furnish grants that provide crucial support to disadvantaged kids in Orange County.

Dan Ouweleen, Marty Burbank Charity Committee Co-Chairmen 2021dan@gmail.com marty@ocelderlaw.com





Dan Ouweleen, Marty Burbank

Roosters Board of Directors

Roosters Off-Board Members

Need Help? Want to Help? Ask these guys!



President: David Selleck



Special Events -OCFWC: Randy Fine



Vice President: David George



Feeding Program Chairman: Dan Stone



Charity Co-Chairman: Marty Burbank



Social Chairman: Doug Wilson



Charity Co-Chairman: Dan Ouweleen



Golf Tournament Co-Chairman: Denny Despars



Recording Secretary: Chris Doherty



Golf Tournament Co-Chairman: Arnie Wilkins



Membership & Ambassador Director: John Hinson



Fundraising Chairman: Kevin Fuhrmann



Treasurer/ Secretary: Jonathan Resnik



Speaker Co-Chairman: Pete Haaker



Immediate Past President: Paul Robidoux



Speaker Co-Chairman: Marty Golden



Public Relations Director: Jon Giberson



Welcome to Roosters Foundation Ball Drop for Kids







Drone BALL DROP

FUNDRAISING EVENT

Proceeds will go towards grants provided by the Roosters Foundation to charities who focus on serving Orange County children at risk and in need.

December 2020

Every ball purchased will be given a number, and a Drone will drop all of the numbered balls at a target hole. The ball that falls into the hole first (or is closest to the hole) will win \$1,000 prize!

The First Ball in the hole or closest to the hole wins the Grand Prize of \$1,000!

To purchase balls online: http://bidpal.net/drone

Rules:

Each Golf Ball entry will be \$10. There is no limit on the number of balls one purchases for this event. The Roosters Foundation has decided to include the charities who have received a grant in the past to participate in the sale of the balls. Each charity which participates in the ball sales will be given 50% of their sales serving as a fundraiser event for them. Please identify which charity invited you. The ball that goes in the hole first, or gets closest to the hole wins. The winner will receive \$1,000 from the Roosters Foundation.

<u>To pay by check</u>: payable to Roosters Foundation Mail to: c/o Penny Strenger; 21 Santolina, Rancho Santa Margarita, CA 92688

(please enclose note as to your charity affiliation/charity who invited you)

Membership

We look forward to seeing everyone at our next luncheon. Bring a prospective member to our monthly luncheon - the Roosters will pay for one guest lunch per year for each member! If that guest joins, the Roosters will pay for another guest of that member. During lockdown, invite potential members to attend the FREE Zoom luncheon.

It's easy to propose a new member!

Just get your candidate's business card, put your name on it, and forward it to **Membership Director**: John Hinson, <u>John.Hinson@RaymondJames.com</u>, Cell # 714 425 6407, or use the membership application at <u>www.RoostersFoundation.org/membership</u>.



<u>New Members</u>: Proposed members are presented to the membership of the Roosters for review. *If you have objections to a proposed new member, call your Membership Director. Calls are confidential.*

Honorary Roosters - we are happy to have the ongoing support of the following:

Cherri Farah Mark McDonald Jeff Smith

Gary Eisenberger Dan Pederson Peter Smith

Margarita Martin Floyd Pickrell Mark Ryan



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2021 Roosters Board of Directors Candidate Statements

Marty Burbank

Margarita Martin invited me to a group called the Roosters. She did not tell me much, but it was a great group of guys, and it would be good for me. My first day as a Rooster, Lowell Dickson tapped me on the shoulder and invited me to lunch. Even as a newbie, Roosters would go out of their way to make me feel welcome.

My first social at the Martin's beautiful home then, future president Bill Schilt, took me around and introduced everyone. He and others took a real interest in me and welcomed me. When I married Sun, Roosters shared our joy. After a severe motorcycle accident landed me in the hospital and wheelchair, Roosters Troy Smith and Mark Ryan were in the Emergency Room, doing what they could to help. On a day in the hospital, 17 Roosters came to visit me. Once I got home, other Roosters became my Taxi service taking turns to drive me around.

I am grateful for the Roosters who have taught me and shaped me. Some Roosters I have made fun of (Randy), and some have made fun of me (Randy). There are Roosters I have sailed with, flown with, camped with, snorkeled with, rode jet skis with, raised lots of money to give away with, argued with, laughed with, and cried with.

When people ask me why I am a Rooster, I struggle for an adequate answer. The best I can do is simply Love.

I would be honored to serve as the Rooster President in 2021, and I humbly ask for your support.

Jonathan Resnick: Treasurer

I have been a member since December 2011 and I am currently serving as the 2020 Treasurer. I would like the opportunity to continue to serve our organization as treasurer for the 2021 year.

John Trapani

It is an honor for me to put my hat in the ring to serve on the 2021 Board of Directors. Since joining the Roosters in 2007 I have had the pleasure to assume various roles: Co-Chairing the Monte Carlo fund raiser; Charity Chairperson and eventually, President in 2010. Over the past several years, I have assisted with the Food & Wine celebration by coordinating a small cadre of individuals to ensure our Wine Tasting portion is the premier tasting in Southern California. When one becomes a Rooster member an obligation is assumed to financially and voluntarily support our mission to help those less fortunate and in need. That obligation extends from not only writing personal checks but also getting actively involved in activities and committees up to and including the Board of Directors. I would like to convey that message to all current and future Roosters. I ask for your vote to help me in that quest.

Kirk M. Adams

Dear Rooster Brothers,

I have been a member of the Roosters for more than 8 years and, as many of you may remember, had previously served as both recording Secretary and as Treasurer.

Although I have been on the sidelines for a time I have been asked to again serve our organization as a member of the 2021 Board of Directors.

Should I be elected my promise to you is that I will be fully committed to serving the goals of our organization, and you as its members.

I offer myself as a candidate for the 2021 Board of Directors and I would very much appreciate your support.

David Selleck: Immediate Past President

Thank you for the opportunity to serve our wonderful organization as your President over this past year, it has been an honor and a privilege. As I am stepping down as your President, I am proudly stepping into the role of Immediate Past President. As Immediate Past President, I will continue to be present and participant in serving the Rooster Foundation in the achievement of our shared goals.

Lou Gardner

Brother Roosters

I am asking for your consideration to serve as a 2021 Board member for the Roosters Foundation and Roosters Inc. As most of you know, I have been a member of the Roosters since 2009. I became a board member in 2010 serving as PR Chair in 2010, Charity Chair in 2011, 2012, and 2013. I Served as VP in 2014 under John Hinson and was president in 2015. After serving as past president in 2016, I was called upon by my family to serve as Chairman of the Board for the Roybal Foundation. This responsibility took a major part of my time outside my active insurance and financial planning practice.

With my services no longer required at Roybal, I have decided to re-commit my philanthropic time back to the Roosters. Though we are small in numbers, we have accomplished a lot in helping children in need and at risk in Orange County. The men along with their wives and significant others have created a close-knit family culture not common in organizations today.

I serve to help take the Roosters to the next level and to nurture future leaders within the Roosters and I therefore ask for your vote.

2021 Roosters Board of Directors Candidate Statements

Doug Richards: PR position

I'm asking for Board and Membership support to join the BOD in the Public Relations role. I've spent my first year attending events and serving on the Charity Committee and have a clear understanding of the missions of both our organizations.

Jon Giberson created and executed the previous PR Strategy (docs on file) so I see my role as not reinventing the wheel but keeping his rolling with a couple new spokes.

His core strategy includes:

"We need to have an integrated approach with all of our communications media to increase our brand awareness throughout Orange County. This requires consistent messaging using social media, website and the Rooster Crow newsletter so that each one promotes the same story: Who we are, what we do, how we do it, who we do it for, why we do it - and how our social activities enhance our fund-raising efforts.

Objectives

Create a strong brand throughout Orange County

Promote our fund-raising events

Improve and increase the credibility and visibility of the Roosters Foundation

Increase membership due to higher visibility and improved image

Attract new grants and donors to support the Roosters mission"

Jon then expands on these objectives in subsequent implementation documents that I'll follow into 2021. The PR role will also need to edit (as needed) and support the Procedures Guide cleanup effort that Michael Krever recently mentioned.

The two new spokes relate to membership and telling the Roosters story.

Each One, Reach One

I plan to work with incoming Membership Chair John Trapani on an "Each One, Reach One" effort to increase membership thru our existing roster. We all have different social and professional circles that we can use to recruit new Roosters to the mission. It seems logical to task existing members to reach out to their friends and colleagues and identify potential candidates. I'm looking to the Board and Mr. Trapani for help defining what this looks like and how to formalize the effort in the Roosters organization. The PR Committee would then incorporate this program into our messaging and membership meetings and events. I envision tracking and publishing results to encourage participation.

Roosters Stories

The second spoke will attempt to dig deeper into our charities for how the Roosters are changing young lives and amplify those stories in all our messaging. Specific examples of how our fundraising and grant making efforts reach local children and the impact we support will be developed and shared across our media platforms.

I appreciate your support and look forward to a thriving 2021.

Doug Richards, Roosters BOD-PR candidate, Roosters Charity Committee

Roosters Socials - we're Distancing!

Fellow Roosters,

As we all know we are still not able to have our social.

Keep those fingers crossed for the Holidays, you never know!

While you are all social distancing, if you come up with some ideas, or want to host at your home (When this is over obviously), please let me know.

Once all of us Roosters are able to get out of our cages, we will have one great social! Chris and I wish for everyone to stay healthy while we all go through this challenging time.

Doug Wilson, Social Chair: 949-394-8179 doug@houseofsoundandvideo.com

Please check your emails for the "EVITE" providing details on the socials scheduled for each month.

Soon... soon... we will be able to get back together!





Special Thanks to all of our Supporters for your Generous Contributions and Matching \$ Gifts

at our 1st ever, VIRTUAL Fundraiser...

"Stay at Home Happy Hour" & Auction with your help, the event raised \$115,000!

Your contributions provide the Roosters with needed funds to support public and private programs with necessary services and food for children in need.

Diamond Supporters

Kirk & Olivia Duane Adams

William & Elaine Ross Ross Family Foundation

Dean & Angie Stoecker

Platinum Supporters

Daniel Stone	John Timmer	John & Ginny Trapani	George Wiley Family Foundation
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Gold Supporters

Jim Gollner	John & Maggie Hinson	Allen Mellow	Mr. & Mrs. Thad Sandford
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Silver Supporters

Jill Caron-Rauen	Steve & Cheryl Gough	John Jordano	Jonathan Resnick
Kathy Corbett	Peter & Betsy Haaker	John Livingston	Paul Robidoux
Jon Giberson	David Huisinga	Floyd Pickrell	David Selleck

Bronze Supporters

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	Michael & Mary Karr	Amy Payne	
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Denny Despars	Christina Krause	Joan Punt	Karen Stine
Christopher Doherty	Michael Krever		Craig Strenger
Anna Draper		Patty Reilly	
	John Lavarias	Doug Richards	Dennis & Irene
Julie Evans	Larry Mandell	Herb Rikelman	Sweeney
Louis Gardner	Raja Marhaba	Michelle Rodelius	
Dave George	Rick & Patricia McAuley	Carol Rundback	Arnold Wilkins

Thank you to our In-Kind Donors

"Stay at Home Happy Hour" & Auction 2020

Thank you ALL for your generous participation in our first VIRTUAL fundraising event. The Roosters could not feed or fund the many small Orange County children's charities without the thoughtfulness of people like you.

Andrew Murray Vineyards

Bellante Family Winery

Brasserie la Boyere

Brown Forman

Jill Caron-Rauen

CASS Winery

Cheesecake Factory

China Moon Restaurant

Dale and Margarita Martin

Denver Zoo

Double Bond Wine

Felten Cellars

Dr. & Mrs. Irwin Fine

Robert & Kathryn Flippen

Galatoire's Restaurant

Gallo Wine

Patrick Geraghty

Jon Giberson

Sandy Golden

Steve & Cheryl Gough

Great Mex Grill

Ron Guidry

Gulliver's Prime Rib

Peter & Betsy Haaker

Harbor Grill

Bill Hinrichs

John & Maggie Hinson

Hyatt Regency OC

Michael Krever

Old Brea Chop House

Laguna Beach Playhouse

Lorin Backe Photography

Dale & Margarita Martin

Navarro Vineyards

Bond Nichols

Nick's Restaurant

PRP Wine International

Ranchita Canyon Vineyard

Jonathan Resnick

William & Elaine Ross

Silver Oak & Twomey Cellars

Feng Smith

Peter & Holly Smith

Stan Smith

Angela Soleno

Dennis & Irene Sweeney

The Bungalow Restaurant

The Capital Grille

The Lodges at Gettysburg

The Peninsula Chicago

John & Ginny Trapani

Turiya Wines Vineyards & Winery

JUSTIN

Westminster Community
Playhouse

Thomas Wilkinson

William Hill Estate Winery

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Thank you, Tony Fasulo and



for being our food sponsor for the evening at our

"Stay at Home Happy Hour" & Auction



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Braised short ribs
Prime Delmonico
Key lime pie





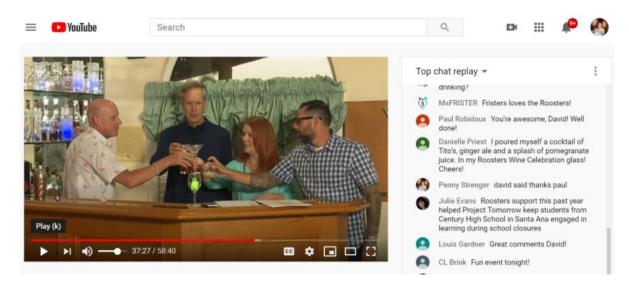
Thanks to all of you who Tuned in to YouTube on Sunday, August 30th for our 1st Virtual Fundraiser

"Stay at Home" Happy Hour & Auction

WATCH the whole LIVE show at this link if you missed it!



https://youtu.be/kNTYNat1Hlw









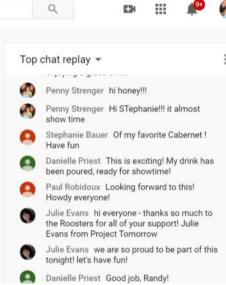






Chef Bill Bracken from Bracken's Kitchen







\$114,325



Stay at Home Happy Hour

Virtual Auction & Fundraiser Unsold Auction Packages



Bidding ends October 15 at 5pm

Pkg. #	Package Name	Starting Bid	Min. Raise	Value
4	3 Nights FRANCE B&B at Chambre d'Hote "Brasserie la Boyere" for 4 people	\$450	\$200	\$2,800
71	Bleu Cotton Family Portrait Session & 8x10 Heirloom Print	\$100	\$35	\$450
74	Bradford Renaissance 16x20" Museum Quality Portrait	t \$90	\$25	\$5,000
101	Hilton Americas -Houston - 2 night weekend stay	\$113	\$45	\$500
102	Hotel Commonwealth Boston - 2 night stay	\$225	\$100	\$990
332	7 to 10 Nights @ St. James Club Morgan Bay, Saint Lucia, Carribean			
		\$200	\$100	\$2745

Click this link to go online to see full descriptions and place a bid https://one.bidpal.net/virtual/browse/noBids

(Questions call Penny at 949-677-3403)

Thinking of End of Year Giving? YOU Can still GIVE TODAY to help our fundraiser!

Donors can use to this link thru December 31, 2020. https://one.bidpal.net/virtual/browse/donation(details:item/1)

Select \$ denomination you would like to donate. You will be prompted to Login by entering email address, click NEXT, create a password, then fill in Name, Mobile #. Proceed with Donation, enter credit card, etc.

Or, to mail check, payable to Roosters Foundation; attn: Penny Strenger; 21 Santolina; Rancho Santa Margarita, CA 92688

The Roosters Foundation is a 501c3 non-profit organization (33-0764177)



Item #4 - open for bidding!

3 Nights FRANCE B&B at Chambre d'Hote "Brasserie la Boyere" for 4 people

3 nights B&B at Chambre d'hôte for 4 people at "Brasserie la Boyere", the Micro-Brewery and Luxury bed & breakfast of Peter & Holly Smith.

All things beer, food, art, music and local culture, and personal hospitality at its best, from worldly Roosters family, Peter & Holly Smith, brewers & hop growers in Brittany, France.

4 people will enjoy: 1 Dinner with hosts, Peter & Holly Smith, with free run of the wine cellar full of great old wines! As much excellent Brasserie la Boyere craft beer as you can drink! Hands-on brewing lesson (if desired), Hands-on cooking lesson (if desired), Custom self-drive tour design from Peter with Avalon Wine Tours, including reservations as needed, for up to 2 weeks in France.

Three years ago Peter started brewing beer in the kitchen. Friends and neighbors liked the beer, and the project grew into a 500 litre, gravity-fed brewery in the loft of the stable. www.brasserielaboyere.com

Donated By: Peter & Holly Smith

Bidding ends October 15th 5pm

Click link to go online to see full descriptions and place a bid https://one.bidpal.net/virtual/browse/noBids

FRIENDLY CENTER'S

Night at The

Gala

SATURDAY OCT 24TH Check-in Opens - 5:00PM Program - 5:30PM

Parking Lot of Our Saviours Lutheran Church 800 N Cambridge Street Orange, CA 92867





A night where the rubber meets the road as we help children and families in poverty.



Night at The Drive-In

Join us and get out of the house while helping raise needed funding, all within the eafety of your vehicle.

Hear has the lives of children and families have been teached by Friendly Center during these challenging times.

DRIVE IN | EAT | DRINK | TUNE IN | ENJOYTHE NIGHT

Your support is needed more than ever due to the surge in needs.

YOUR EVENING INCLUDES

Catarad Boxed Maril, Wine or Beverage of choice, Goodle Bag, Raffles, Presentation from some of our Idds, and Entertairment

your vehicle should have a working radio



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Jack and Cynthia Selman Dan and Janet Ugalde



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John and Cyndl Garetti.



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Shashicher and Rekha Acharya Chiside Family Foundation

Robert Hell

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Roosters of Orange County 2222 Michelson, Suite 300 Irvine, CA 92612

www.roostersfoundation.org







Rooster of the Year Dan Stone

Roosters Creed

An organization that stands for friendship, fellowship, charity and good times. It stands for busy, worldly men who take the time to give those less fortunate a helping hand. It stands for warmth, strength, and shared laughter.

Mission Statement

To facilitate and encourage lifelong friendships while performing charitable works on behalf of children in need.

Mission Statement for the Roosters Foundation of Orange County

To raise necessary funds for disadvantaged and at risk children in the Orange County area and to support public and private programs with necessary services for children in need.

We respectfully request that all Roosters and the friends of Roosters patronize the businesses and establishments that support and foster Roosters charity causes. We are grateful!



Classifieds and Personals

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