

Roosters Crow Newsletter

Over Forty Years of Friendship & Community Service
Ending Childhood Hunger
Volume 123, December, 2020



**ROOSTERS
FOUNDATION**
OF ORANGE COUNTY

President's Message David A. Selleck, President



Rooster Foundation Family,

I hope this message finds all of you happy and healthy!

December marks the end of my term as President of the Roosters Foundation, and I wanted to thank each and every one of you for giving me the opportunity to serve our wonderful organization as your President this past year; it has been an honor and a privilege. As I am stepping down as your President, I am proudly stepping into the exclusive club of Immediate Past Presidents.

There is no doubt that this has been a challenging and unique presidency. Over this past year we have had to adjust to a new way of doing things and we have had to pivot from our traditional methods of fundraising. There were many hands involved in making it happen. It was a team effort, and everyone involved all year deserves credit for making this year's outcome a success.

This is my last message as president, but having said that, I am pledging that as Immediate Past President, I will continue to be present and to participate in serving the Rooster Foundation to achieve our shared goals of making a positive difference for children in our community.

An update regarding our most recent feeding event, which was created and organized by Congressman Lou Correa's Orange County Youth Foundation. The Roosters Foundation proudly sponsored the event by donating \$1,500.00 to pay for the food that was prepared with love by Bracken's Kitchen. Rooster members volunteered to distribute the precooked, frozen meal trays, that served the 150 hungry families that were organized by Helping Hands of Santa Ana. A true collaboration for a common good.

Here is a message from Congressmen Corea's team:

An update on the Helping Hands Holiday Food Giveaway. It was a tremendous success! The Roosters Foundation partnered with Bracken's Kitchen and Congressman Correa to help feed families in need. We came together as a community to work as a team and connect in an important way. Congressman Correa spoke about the event during a phone call today and said how important it is for us to continue this collaboration as our country continues to grapple with the COVID pandemic. Those left in the aftermath may never recover without the entire community working together. Thank you from the bottom of our hearts for that opportunity. - Janet & Team Correa

MORE GREAT NEWS!!! The Grant Review committee has made their recommendation to the Board of Directors and the Board voted to approve their grant award recommendation totaling \$138,000. Please see the posted grant awards located in this issue to see the list of well deserving charities!!!!

We are not finished yet! We have one final fundraising event taking place on December 12th, the Roosters BALL DROP, and it is imperative that you get the word out and sell as many golf balls as possible for the upcoming ball drop fundraiser. Please see the flyer in this issue of the Crow for more details.

The last thing I would like to touch on is our annual elections. I understand that due to the current circumstances, we have not been able to carry on with our normal traditions. Because of that we were forced to hold our elections electronically. I prepared and sent out a link for participation. Unfortunately, we did not have enough members participate in casting a vote to get a quorum. I am disappointed that not enough members took the initiative to cast their vote. Here are the list of members running for the board in 2021:

Marty Burbank	Jon Resnick
Greg Bates	John Trapani
Kirk Adams	Lou Gardner
Thad Sanford	Doug Richards
David Selleck	Jeff Scheibner (write in candidate)

All are fantastic choices, Marty Burbank & myself will not
Cont. on page 2

Upcoming Calendar

No Feeding OC

Please continue to support this vital program, providing food to needy kids in Orange County, during the Covid-19 crisis.

For upcoming dates please contact:

Dan Stone: call or text 714-310-4162.

Dan@DantheManforMortgages.com

December 8 Board of Directors

By ZOOM, due to Covid-19 restrictions. For more info:
David Selleck 714-585-0953

December 10 Monthly Luncheon

By ZOOM, due to Covid-19 restrictions.

Speaker TBD

December 12 (Virtual) Social

As you are surely aware, with Covid still rampant, regulations and common sense preclude our gathering in person. **But...** the **ball drop fundraiser** is going on as scheduled this Saturday, December 12.

For more info: Doug Wilson, Social Chair: 949-394-8179

All Future Events are POSTPONED

In normal Times:

Board meetings 2nd Tuesday of the Month.

Luncheons 2nd or 3rd Thursday of the month.

Socials 4th or last Thursday (most of the time).

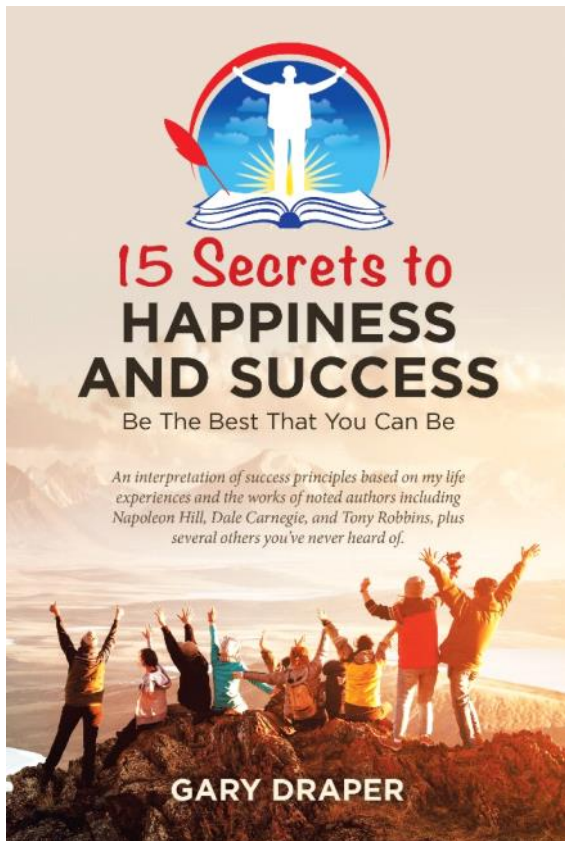
NOTE:

A) The location of the Monthly Luncheons is Gullivers.

B) Members are encouraged to check the calendar for Lunch dates.

AUTHORED BY A FELLOW ROOSTER

AVAILABLE ON AMAZON



President's Message cont.

be on the ballot, but will be part of the 2021 Board of Directors as Incoming President and Past President.

What this means is, I will need to send out the ballot a second time in hopes that we get enough members to make a quorum for the 2021 Board of Directors.

This is a phenomenal board for 2021 and I am excited to be a part of it!!!! So, get out your vote!!

A friendly reminder; the December Luncheon will be held via Zoom. For those of you who would like to participate in the Luncheon, I will be sending out an email with the Zoom Meeting login invitation and meeting ID.

The date and time of the Luncheon is detailed below but can also be found on the Rooster calendar located on our website.

Date: Thursday, December 10th

Time: 12:pm

Guest Speaker: TBD

Remember to be kind to one another and lend a hand to someone in need!!

David A. Selleck

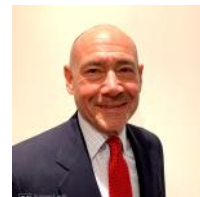
2020 President

Roosters Foundation & Roosters Inc.

ROOSTER DECEMBER BIRTHDAYS



Gary Draper



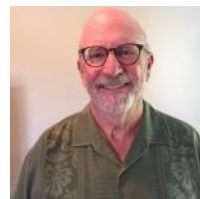
John Timmer



Billy O'Connell



Pete Robie



Saul Strichard



David Selleck

Take one of them to lunch!

Roosters Board of Directors		Roosters Off-Board Members	
Need Help? Want to Help? Ask these guys!			
	President: David Selleck		Special Events - OCFWC: Randy Fine
	Vice President: David George		Feeding Program Chairman: Dan Stone
	Charity Co-Chairman: Marty Burbank		Social Chairman: Doug Wilson
	Charity Co-Chairman: Dan Ouweleen		Golf Tournament Co-Chairman: Denny Despars
	Recording Secretary: Chris Doherty		Golf Tournament Co-Chairman: Arnie Wilkins
	Membership & Ambassador Director: John Hinson		Fundraising Chairman: Kevin Fuhrmann
	Treasurer/Secretary: Jonathan Resnik		Speaker Co-Chairman: Pete Haaker
	Immediate Past President: Paul Robidoux		Speaker Co-Chairman: Marty Golden
	Public Relations Director: Jon Giberson		

Welcome to Roosters Foundation Ball Drop for Kids



Drone BALL DROP FUNDRAISING EVENT

Proceeds will go towards grants provided by the Roosters Foundation to charities who focus on serving Orange County children at risk and in need.

December 12, 2020

Every ball purchased will be given a number, and a Drone will drop all of the numbered balls at a target hole. The ball that falls into the hole first (or is closest to the hole) will win \$1,000 prize!

The First Ball in the hole or closest to the hole wins the Grand Prize of \$1,000!

To purchase balls, go online to: <http://bidpal.net/drone>

Rules:

Each Golf Ball entry will be \$10. There is no limit on the number of balls one purchases for this event. The Roosters Foundation has decided to include the charities who have received a grant in the past to participate in the sale of the balls. Each charity which participates in the ball sales will be given 50% of their sales serving as a fundraiser event for them. Please identify which charity invited you. After expenses, the other 50% will be used to fund grants for the charities we serve; we give it all away (less expenses)! Once dropped from the drone, the ball that goes in the hole first, or gets closest to the hole, wins. The winner will receive \$1,000 from the Roosters Foundation.

To pay by check: payable to Roosters Foundation

Mail to: c/o Penny Strenger; 21 Santolina, Rancho Santa Margarita, CA 92688

(please enclose note as to your charity affiliation/charity who invited you)



Membership

Bring a prospective member to our monthly luncheon - the Roosters will pay for one guest lunch per year for each member! If that guest joins, the Roosters will pay for another guest of that member.

During lockdown, invite potential members to attend the FREE Zoom luncheon.



It's easy to propose a new member!

Just get your candidate's business card, put your name on it, and forward it to **Membership Director:** John Hinson, John.Hinson@RaymondJames.com, Cell # 714 425 6407, or use the membership application at www.RoostersFoundation.org/membership.

New Members: Proposed members are presented to the membership of the Roosters for review.

If you have objections to a proposed new member, call your Membership Director. Calls are confidential.

Roosters Online Directory

Your Board of Directors has sanctioned me to work with our web company, KlikCloud, to create an online, members only directory. The foundation is in place. KlikCloud has created the space on the Roosters website.

Now we need you to do your part by completing a one-page bio. As of the end of November, 16 members have submitted their bios.

The directory can help create camaraderie. The last official Roosters Members Directory was spiral bound and produced in 2009. For those of us around back then, it was a useful tool to get to better know fellow members and brush up on their backgrounds before socials, among other things. In today's world a spiral bound directory is impractical, costly and takes time to produce, which is likely why we haven't seen one since then.

Look for my email requesting your bio. I include several sample bios that you can use as a template for your own. We have 80 members, which means we need 64 more bios. Let's get 100% participation!

Thanks,
John Hinson
Membership Director 2020

Honorary Roosters - we are happy to have the ongoing support of the following:

Cherri Farah
Gary Eisenberger
Margarita Martin
Mark McDonald
Dan Pederson

Floyd Pickrell
Jeff Smith
Peter Smith
Mark Ryan

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Professional, Detail-oriented, and Governed by integrity:

Moses Yneges is the founder of The Accident Injury Law Center, a law office representing plaintiffs in personal injury cases. He never provides defense representation to at-fault parties. Representation is on a contingency fee basis, which means no upfront or hourly fees. Legal fees are collected at the end of the claim, when the other side pays either a settlement or a court ordered amount.

Call Moses to discuss any injuries that resulted from the following types of accidents: semi-trailer truck caused injuries or death, car versus car, any motor vehicle versus pedestrian, any motor vehicle versus motorcycle, dog bite, trip and fall, wrongful death, vehicle roll over, and vehicle seatback failure.

Just because an injury cannot be seen does not mean it is not there. Injuries to the spine and brain can sometimes be difficult to show. Moses has experience with representing clients with internal injuries such as traumatic brain injuries, ongoing pain in the neck that radiates to the arms, ongoing pain the back that radiates to the legs, and post-traumatic stress disorder.

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Charity Committee

As of a week ago our Charity Review Board approved Grants for 28 Charities totaling \$138,000.00 thanks to the incredible Rooster membership and Charity support of our Fall Fundraiser.



Dan Ouweleen, Marty Burbank

Checks are going out this month to all the charities that were awarded grants.

Thanks so much to the Charity Advisory committee who worked on this for the past 9 months and our Charity Review board for their expedient work this year in the approvals.

Dan Ouweleen, Marty Burbank
Charity Committee Co-Chairmen
2021dan@gmail.com
marty@ocelderlaw.com

Feeding OC event - November 21

Thanks to all wonderful Rooster Foundation members and volunteers who helped at November's event, distributing food to needy families in Orange County. Founded by Congressman Lou Correa and Helping Hands Santa Ana, and in partnership with Roosters Foundation and Bracken's Kitchen.



Congressman Lou Correa (R)

The Roosters Foundation sponsored the event (paying \$1,500 for food from Bracken's Kitchen). We are helping to provide 150 meals to local families.

Dan Stone, Feeding OC Chairman

Saturday's Helping Hands Holiday Food Giveaway was a tremendous partnership effort. Along with helping families in need, we came together as a community to work as a team and connect in an important way. Congressman Correa spoke about the event during a phone call today and said how important it is for us to continue this collaboration as our country continues to grapple with the COVID pandemic. Those left in the aftermath may never recover without the entire community working together. Thank you from the bottom of our hearts for that opportunity.

Janet & Team Correa



If I can't find you a better mortgage rate, **YOU DON'T PAY ME A DIME!**

Dan connected us with a bank that refinanced our \$2,800 monthly payment down to \$2,300.

Just over a 15 year period that is around \$90,000 less in interest and \$90,000 more in our retirement fund! Awesome job, Dan! - A.R.S.

We saved \$72,000 over what we thought was our best deal.

I was blown away by the rate that we got working with Dan the Man for Mortgages! - Josh F.

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President,
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2020 Roosters Grant Recipients:

\$138,000 was distributed to the following charities; thanks and congratulations to all Roosters and our supporters!

Rosie's Garage	Caterina's Club
CASA	Crime Survivors
HOPE Harbor - AKA Laurel	Flock
House	Friendly Center
Summer Harvest	Fristers
Devil Pups	Huntington Harbor
CYS	Philharmonic
Fish For Life	The Johnathon Foundation
The Parentis Foundation	Pacific Symphony
Advance On To College	Laguna Food Pantry
Project Cuddle	Collettes Home
Project Tomorrow	Inside The Outdoors
Pure Game	Los Alamitos Education
Joya	Foundation
Kherut	CAST

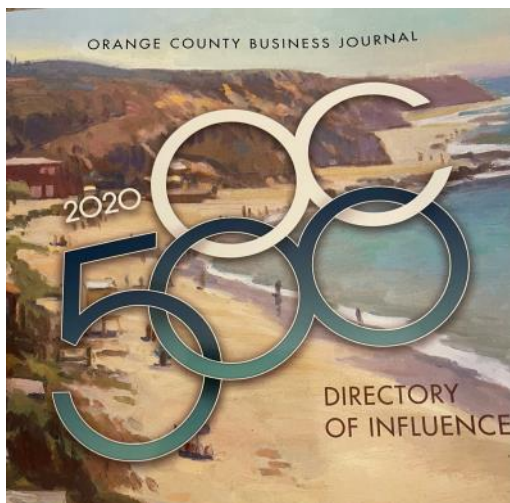
ADVERTISE IN THE ROOSTERS CROW NEWSLETTER

The Roosters Crow Newsletter is published once a month. All copy is due by the 15th of each month. The cost is \$25 for a quarter-page, \$50 for a half-page and \$100 for a full page. Jpeg format is preferred, but we can adjust to meet most design formats. Yearly rates are available upon request, but in most cases, the saving is 25%.

The newsletter is emailed to Roosters membership, charity donors, charity groups, and the Orange County news media. It is also posted on the Roosters web site (www.roosters.org).

For details, contact John Hinson, Membership Director: LJHIV@SBCGLOBAL.NET or 714-425-6407.

OC Business Journal recognizes Roosters Spouse Olivia Adams and Roosters Partner Bill Bracken



106 | INNOVATION

OLIVIA DUANE ADAMS

CO-FOUNDER, CHIEF CUSTOMER OFFICER
ALTERYX

WHY: One three employees that in 1997 started data analytics firm in a small office above a restaurant in downtown Orange. Now valued at about \$10B, one of OC's most valuable tech firms. **RECENT:** Big part in company's new ADAPT program, short for Advancing Data & Analytics Potential Together, which provides free data analytics training to workers who have lost their jobs this year and has "upskilled" people across 135 countries. A Business Journal Women in Business award winner in October. **QUOTABLE:** "Hearing from the participants directly on how the certifications earned through ADAPT are landing them jobs shows that knowledge in data and analytics can truly be career altering."



BILL BRACKEN

FOUNDER, CULINARY DIRECTOR
BRACKEN'S KITCHEN

DAY JOB: Face of charity that feeds OC's needy. Since Chef Bill Bracken launched the nonprofit in 2013, he has combined food recovery with culinary training to feed those in the community who are in need. Fast-grower: in 2017 prepared just under 80,000 "hot, tasty" meals. By 2019, some 350,000 meals were served. **MAKING A DIFFERENCE:** Has upped production and food recovery during pandemic. Industrial kitchen as of May was making well over 30,000 meals a week, and 5,000 meals a day, to give to local charities that in turn distribute those meals to those they serve. Through grants from Wells Fargo, the OC Community Foundation and others, as well as private donations, Bracken was able to hire additional staff to help prepare meals. Bracken previously depended on recovered food from restaurants and grocery stores, but many of those sources have dried up. **NOTABLE:** 35-year career in food industry. Served as executive chef at Island Hotel in Newport Beach (now Fashion Island Hotel), other local work has included creating the culinary vision for the Oak Creek Golf Club's food and beverage operations, and helped to open DivBar Smokehouse BBQ in Newport Beach. **QUOTABLE:** "I've been up since 3 a.m.," Bracken told Business Journal in late April. "I have (a) lot of people helping or else we couldn't do it." **FAST FACT:** His bio notes that "one of his most popular dishes is his inventive take on traditional macaroni and cheese, made with elbow macaroni pasta, Taleggio cheese and crushed truffles."



50 MAKING A DIFFERENCE

Roosters of Orange County
2222 Michelson, Suite 300
Irvine, CA 92612

www.roostersfoundation.org



Editor: Peter Smith
peter@avalon-wine.com



Rooster of the Year
Dan Stone

Roosters Creed

An organization that stands for friendship, fellowship, charity and good times. It stands for busy, worldly men who take the time to give those less fortunate a helping hand. It stands for warmth, strength, and shared laughter.

Mission Statement

To facilitate and encourage lifelong friendships while performing charitable works on behalf of children in need.

Mission Statement for the Roosters Foundation of Orange County

To raise necessary funds for disadvantaged and at risk children in the Orange County area and to support public and private programs with necessary services for children in need.

We respectfully request that all Roosters and the friends of Roosters patronize the businesses and establishments that support and foster Roosters charity causes. We are grateful!



**ROOSTERS
FOUNDATION**
OF ORANGE COUNTY

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