

# Roosters Crow Newsletter

Over Forty Years of Friendship & Community Service  
Ending Childhood Hunger  
Volume 124, January, 2021



**ROOSTERS  
FOUNDATION**  
OF ORANGE COUNTY

## President's Message Marty Burbank, President



He was a distinguished-looking man who approached me. The parking was difficult, but I had just made my way into the house, and he offered to help me find some wine. I didn't drink wine but didn't want to be rude. We got the wine, and he began to ask me a few questions. He had seen me before, but we hadn't actually met.

I didn't know where we were heading, but we wandered through the house, stopping in rooms, hallways, balconies, and stairways. I was introduced to every Rooster we passed along the way. Everyone I met took an interest in who I was and asked me if I was coming to the food drive. As we neared the bottom of the last stairway, it became clear where we were headed the whole time—the downstairs bar for more wine. I didn't want to be rude, so I let Bill fill my glass. In an hour, I went from being a nervous first-timer to feeling like a member of a Team, a member of the Rooster Family.

I love and appreciate this band of brothers. We don't always get along, we often dispute the best ways to do things, but Roosters are always there for each other.

Two years into my Rooster membership, a red Toyota Carola turned right into my Motorcycle. It launched me 63 feet. The VA hospital had no trauma center, so it was an extended ambulance ride to Long Beach Memorial. Two Roosters (Troy Smith and Mark Ryan) somehow heard about it and made it to the ER before I even went into surgery. They stayed with Seon, and then both took on missions to help.

Troy went back to search for my Wedding Ring (another story), and Mark went to find my Motorcycle.

Once stable, I was moved to the VA Hospital in Long Beach.

One day I had 20 visitors. 17 of them were Roosters. I

heard it was the most Roosters ever sited outside of Orange County.

Many years later, and with an ever-growing appreciation of wine, I am still Proud and Grateful to be a Rooster. I am proud of all the work we do. Few things make me as proud as being a Rooster. I am humbled and honored to serve as the 2021 president. I believe I am blessed with the best Rooster Board ever assembled.

2020 was hard, and 2021 is already scary. This will be a year like no other for the Roosters, but I know the Roosters will once again come together to make a difference in Orange County. Our mission is unchanged, and there will be fewer hungry kids in 2021 because of the Roosters.

People who love their neighbors and who make personal sacrifices to feed and support those less fortunate.

Marty Burbank  
2021 President  
Roosters Foundation & Roosters Inc.

## Roosters Zoom Meetings

The Zoom log in is <https://us02web.zoom.us/j/7144259061>  
This will be the default log in for all meetings schedule by Marty Burbank during 2021 including, *inter alia*, Bord Meetings and Luncheons.

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log into [www.Smile.Amazon.com](http://www.Smile.Amazon.com), instead of Amazon.com

## Upcoming Calendar

### No Feeding OC

Please continue to support this vital program, providing food to needy kids in Orange County, during the Covid-19 crisis.

**For upcoming dates please contact:**

Dan Stone: call or text 714-310-4162.

Dan@DantheManforMortgages.com

### January 12 Board of Directors

By ZOOM, due to Covid-19 restrictions. For more info:  
Marty Burbank 714-425-9061

### January 14 Monthly Luncheon

By ZOOM, due to Covid-19 restrictions.  
Speaker TBD

### No January Social

Covid unfortunately still precludes our gathering in person.  
For more info: Doug Wilson, Social Chair: 949-394-8179

### All Future Events are POSTPONED

**In normal Times:**

Board meetings 2nd Tuesday of the Month.

Luncheons 2nd or 3rd Thursday of the month.

Socials 4th or last Thursday (most of the time).

**NOTE:**

A) The location of the Monthly Luncheons is Gullivers.

B) Members are encouraged to check the calendar for Lunch dates.

## ROOSTER JANUARY BIRTHDAYS

Take one of them to lunch!



Kirk Adams



Jack Crawford



Ron Guidry



John Piccolo



David George



Herb Rikelman



Scott Zimmerman



Glen Rabenn



David Huisinga

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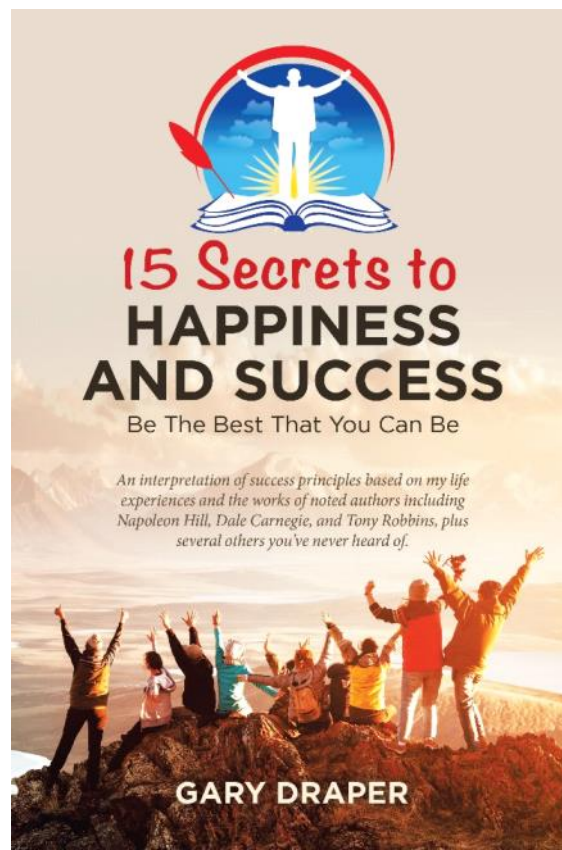
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Roosters Board of Directors		Roosters Off-Board Members	
Need Help? Want to Help? Ask these guys!			
	<b>President:</b> Marty Bur- bank		<b>Special Events - OCFWC:</b> Randy Fine
	<b>Vice President:</b> Kirk Adams		<b>Special Events - OCFWC:</b> Jeff Scheibner
	<b>Charity Co-Chairman:</b> Jeff Scheibner		<b>Special Events - OCFWC:</b> Greg Bates
	<b>Charity Co-Chairman:</b> Thad Sandford		<b>Feeding Program Co-Chairman:</b> Dan Stone
	<b>Recording Secretary:</b> Greg Bates		<b>Feeding Program Co-Chairman:</b> Jim Gollner
	<b>Membership Director:</b> John Trapani		<b>Social Chairman:</b> Doug Wilson
	<b>Ambassador Director:</b> Louis Gardner		<b>Golf Tournament Co-Chairman:</b> Denny Despars
	<b>Treasurer/Secretary:</b> Jonathan Resnik		<b>Golf Tournament Co-Chairman:</b> Arnie Wilkins
	<b>Immediate Past President:</b> David Selleck		<b>Fundraising Chairman:</b> Kevin Fuhrmann
	<b>Public Relations Director:</b> Doug Richards		<b>Speaker Co-Chairman:</b> Pete Haaker
			<b>Speaker Co-Chairman:</b> Gary Draper

**AUTHORED BY A FELLOW ROOSTER**  
**AVAILABLE ON AMAZON**



### Charity Committee

Thad Sandford and Jeff Scheibner will serve as Co-chairs of the Charity Committee this year.



We are looking for a few volunteers to serve with us on the committee.

**Thad Sandford, Jeff Scheibner**

Please let either of us know of your interest.  
Thad: sandfordt7@gmail.com or 714-871-1422.  
Jeff: Jeff@jlsfirm.com or 949-462-4208.

Thanks!

The Charity Committee is at the very heart of the Roosters Foundation, it's why we exist. Participation on this committee is one of the most fulfilling activities in our organization, as you see close-up how our efforts positively impact the lives of so many children, sadly still in need of support, in our local area.



## Welcome to Roosters Foundation Ball Drop for Kids



### Roosters Year End - Ball Drop 2020

Fellow Roosters and Charities:

What started out as an idea to sponsor a Golf "Ball Drop" without the Golf Tournament has turned into a successful year-end money-making event for the Roosters and the few Rooster charities who chose to participate.

The **Ball Drop occurred on December 12<sup>th</sup>** at **Giracci Vineyards and Farms** compliments of **Chad and Linda Kearns**. The **winner of the \$1000** grand prize closest to the hole was our own **Bob Scanlan**.

We were able to gross **\$15,055** with \$2,385 going back to the charities who participated in selling ball drop entries. The Charity which sold the most was **Friendly Center**. Thank you!

We would also like to thank **Marty Burbank of OC Elder Law**, and our incoming president for his sponsoring the event for \$1,500. We are also grateful to Mike Wiley and the **Wiley Family Foundation** for their sponsorship of \$1,000. We also received a \$1000 generous contribution from **Thad Sandford**.

We would not have achieved the success we did if it were not for the people and organizations mentioned above. I would like to also thank Michael Krever who served as co-chair of this event. Penny Strenger is a key denominator in all Rooster events and was certainly a big help with this one.

I would like to thank the Roosters who donated to this event as a symbol of solidarity for what the Roosters stand for, and the good works we continue to provide to charities in Orange County in spite of Covid 19. I would like to especially thank those Roosters who went out of their comfort zone to solicit ball-drop chances from others.

Finally, I would like to thank the charities who stepped up to the plate to help the Roosters and themselves with the sales of Ball Drop entries.

They are:

Advance to College, Brackens Kitchen, Child Abuse Services Team, Collette's Children's Home, Crime Survivors Family Promise, Fish for Life, FLOCK, Friendly Center, Fristers, H.O.P.E, Huntington Harbor Philharmonic, Laguna Food Pantry, Los Alamitos Education Foundation. Project Cuddle, Rosie's Garage, Summer Harvest, The Parentis Foundation, and Young Singers of Orange County.



Lou Gardner  
Co-Chairman of 2020 Ball Drop for Kids

# Membership

Bring a prospective member to our monthly luncheon - the Roosters will pay for one guest lunch per year for each member! If that guest joins, the Roosters will pay for another guest of that member.

During lockdown, invite potential members to attend the FREE Zoom luncheon.

## It's easy to propose a new member!

Just get your candidate's business card, put your name on it, and forward it to

**Membership Director:** John Trapani,  
[trapsmix@gmail.com](mailto:trapsmix@gmail.com), Cell # 714 815-5385  
or use the membership application at  
[www.RoostersFoundation.org/membership](http://www.RoostersFoundation.org/membership).

**New Members:** Proposed members are presented to the membership of the Roosters for review.

***If you have objections to a proposed new member, call your Membership Director. Calls are confidential.***



## Honorary Roosters - we are happy to have the ongoing support of the following:

Cherri Farah  
Gary Eisenberger  
Margarita Martin  
Mark McDonald  
Dan Pederson

Floyd Pickrell  
Jeff Smith  
Peter Smith  
Mark Ryan

# 2021 is an Exciting New Year for Roosters Membership!

## Proposed New Rooster Member – Jill Caron-Rauen (Sponsor: Jon Giberson)

It all started in 1984 when my best friend and I decided that we hated Milwaukee, WI. and moved to San Diego to start a recruiting business. We had no idea how to run a business, but we were really good recruiters, so we gave it our best shot and it was successful. After two years, I moved to Huntington Beach to marry Mike Rauen, and started J.D. Cron & Associates Inc. I specialize in finding candidates for clients in the property and casualty insurance industry. In November, I celebrated my thirty-fifth year in business. I am a certified personnel consultant (a designation in my industry).



### Memberships:

Long Beach Yacht Club (31 years)  
Scottish Terrier Club of America (20 years)  
National Insurance Recruiters Association (39 years)  
Founder, Past President, and am currently the Ethics Chair, California Staffing Professionals (31 years)  
State Ethics Chair and Past State Board Member for Orange County

### Hobbies/Interests:

Travel, both national and international (some of those trips with Jack Crawford)  
Sailing (Mike and I had a Hunter 42.5 sailboat)  
Music (still a rocker!)  
Scottish Terriers (have/had two finished champions)  
500-piece jigsaw puzzles (recent, who knew?!)

**Personal:** My "status" is currently "widow". I was married to Mike Rauen who was a Rooster for twenty-five years. We have a combined family of four kids, so I have six grandchildren.

I am very familiar with the mission, accomplishments, and successes of the Roosters. I am looking for an organization to give time and money to that helps children. The Roosters would be a perfect fit. Thank you for the opportunity to join.



## Proposed New Rooster Member – Libby Adams (Sponsor: Marty Burbank)

Olivia Duane Adams (Libby) is the chief advocacy officer (CAO) and co-founder of Alteryx, and one of only a handful of female founders to take a technology company public, along with her founding counterparts, Dean Stoecker and Ned Harding. Libby's vision and leadership in the creation of the world's leading data science and analytics community is a key factor in the company's 24 year success. She is responsible for strengthening upskilling efforts for Alteryx customers to enable a culture of analytics, scaling the presence of Alteryx in academia and furthering diversity and inclusion in the technology space.



Under Libby's leadership, the Alteryx Community has grown both on- and offline, serving as an incubator for the workforce of the future and empowering all workers to become data workers, with an intentional focus on supporting diversity in analytics. As the former chief customer officer, Libby recognized early on that creating a customer-centric culture went beyond delivering a successful product experience and set out to enable a global community of passionate data lovers, where Alteryx users can solve more together, boldly step into the unknown and achieve more than they ever thought possible. Today, Libby's passion for customers holds strong as she works closely with Alteryx users and the larger analytics community on key initiatives to diversify their workforces, upskill their people and deliver meaningful outcomes and insights in our ever-changing business world.

Before co-founding Alteryx, Libby held various sales, customer, and marketing roles at Strategic Mapping, Donnelley and VNU Business Media.

Libby earned a bachelor's degree from Castleton University in Vermont and is an active member of the university's alumni association.

## Proposed New Rooster Member – Ed Robinson (Sponsor: John Trapani)

**Born/raised** in rural northern England.

**Education:** Attended Leeds University (Yorkshire) for Bachelors Degree and Manchester University (Lancashire) for Masters Degree. Also started Ph.D course at UCLA but didn't finish.

**Work:** High School teacher in northern England (Gosforth) then University Professor in English midlands (Keele University/Madeley College). First came to California in 1976 as Exchange Professor at California State University Long Beach.

Returned to California in 1980 and established Long Beach-based International Center for Education and Sports (ICES) specializing in Sports/Educational Travel and After School Education.

Sold company in 2015 and now retired.

**Interests:** Varied but mainly focusing on sports

Played international-level rugby in England and coached various teams, including Madeley College/Keele University who won British National Championship in 1975. (Main reason I was invited to CSULB!)

Also coached Belmont Shore rugby club

Also coached soccer and rugby at CSULB and rugby at UCLA

Played soccer, volleyball and tennis but not at international level.

Now main sports interest is golf and I am a member at Old Ranch CC where I play regularly (and badly!)

Interest in Roosters because of friendship with John Trapani and some others.



## 2020 Ends on a Happy Giving Note

In 2004, Tracy Tanidjaja and her husband, owners of the Stani Company donated 23 pallets of new, high-quality clothes to the Roosters Foundation. Stani Corporation has been in business for over 30 years, their website is [www.stani.com](http://www.stani.com) and their brand is Universal School Uniform. They sell to wholesalers in the United States, Canada and Bahamas.

Roosters' members Tod Pulsifer, Bob McAffrey, Geno Atchison, Bob Bell, Jeff Smith, Cliff Wallace, Joe De Ladurantey, Steve Goold, Harley Broviak, Bill & Lisa Kruckmeyer and John McCluskey distributed the clothes to numerous charities including the Blind Children's Learning Center at a clothing drive event.



Michael Tijerino with Catholic Charities supervises distribution of 48 pallets of clothes donated to them from Stani Corporation through The Roosters Foundation.

In December 2020, Tracy again contacted The Roosters Foundation on their web site and called Paul Robidoux to offer 48 pallets with thousands of pieces of various types of new, high-quality clothes with a value of over \$150,000.00.

After several calls from Paul, Marty Burbank and Michael Krever, searching for an organization willing and able to transport the clothes, Jon Giberson contacted the Catholic Charities of Orange County and they willingly accepted the clothes and picked them up at Stani's warehouse in Ontario on December 29th.

Ellen Roy, Executive Director of the Catholic Charities of Orange County, and Michael Tajerino facilitated the arrangements. Ellen says, "We are going to distribute the uniforms at our Three Kings Day which will be on January 8th. This is well known within the Santa Ana Community through our Cantlay Food Pantry. These uniforms will go to needy families who also come to us for food. We are organizing a

group of volunteers to pass out the uniforms and pass out the appropriate sizes. These are going to be such a welcome surprise to the neediest of families."

To coordinate the pickup, Jon Giberson drove to the warehouse in Ontario to meet and thank Tracy. He presented her with a Roosters paperweight and invited her to our next face-to-face luncheon.



Tracy Tanidjaja of Stani Corporation

Both Stani and Catholic Charities agreed to offer The Roosters three pallets with 150 boxes of hundreds of pieces of clothes for Margarita Martin to use at the Rotary MBSR Benefits in Baja, Mexico, for orphan children.



**With extraordinary effort, new Roosters Tod Pulsifer has obtained \$180,000 in new clothing for children ages 2-16.**

On Sunday, September 26 at 8 a.m. the 23 pallets of cloths will be unpacked, organized and distributed to many of Roosters charities similar to the Food Drive assembly line process. The charities will be there and hopefully you will be able to attend in this historical effort for Roosters.

**The location is Corozon, Inc., 23422 Peralta #F, Laguna Hills 92654. Steve Goold arranged for the warehouse. If you will be there, please RSVP and the number of people you will be bring to help, 714-612-4440.**

Our benefactor is Stephe Tanidjaja, President of Stani Corporation. In the next Crow there will be an article on Mr. Tanidjaja and his rags to riches journey to the United States. It is a story that legends are made of.

Thank you,  
Doug Davidson  
Charity Chair





## 3,600 CHILDREN RECEIVE \$180,000 IN NEW CLOTHING



On Sunday, September 26, 2004, Roosters Foundation of Orange County distributed 25,000 new clothing items to 3,600 Orange County children from ages 2-16. The clothing is valued at \$180,000. Some of the many children's groups that receive charitable support are Blind Children's Learning Center, Community Services Programs of Anaheim, Families Forward, Laguna Beach Relief Center, Lestonnac Free Medical Clinic, Santa Ana Unified School District, Tustin Boys and Girls Club, Laura's House, St. Francis Home, Concept 7 and Friends of San

Onofre Marines. These Orange County based charities service the needs of children from ages 2-16 through the Roosters Foundation clothing distribution and food drive.

With the outstanding effort of Tod Pulsifer in arranging for the donated clothing items with our benefactor Stani, the organizational expertise of Cliff Wallace and Joe De Ladurantey and the warehouse location arranged by Steve Goid, the entire operation started at 8 a.m. and was completed by noon. The participating charities had 116 volunteers, plus 21 Roosters, to make the clothing distribution and outstanding



success. Chaplin Harley Broviak was there giving moral support and arranging clothes for Marine Corp family services, along with Bill and Lissa Kruckmeyer with their RV serving refreshments for the volunteers that arrive early. John McCluskey had his flatbed truck to help with deliveries. Food Drive Chairman Jeff Smith arranged expertise from the food drive packing to assure a timely distribution of the cloths.





## The Accident Injury — Law Center —

### Professional, Detail-oriented, and Governed by integrity:

Moses Yneges is the founder of The Accident Injury Law Center, a law office representing plaintiffs in personal injury cases. He never provides defense representation to at-fault parties. Representation is on a contingency fee basis, which means no upfront or hourly fees. Legal fees are collected at the end of the claim, when the other side pays either a settlement or a court ordered amount.

Call Moses to discuss any injuries that resulted from the following types of accidents: semi-trailer truck caused injuries or death, car versus car, any motor vehicle versus pedestrian, any motor vehicle versus motorcycle, dog bite, trip and fall, wrongful death, vehicle roll over, and vehicle seatback failure.

Just because an injury cannot be seen does not mean it is not there. Injuries to the spine and brain can sometimes be difficult to show. Moses has experience with representing clients with internal injuries such as traumatic brain injuries, ongoing pain in the neck that radiates to the arms, ongoing pain the back that radiates to the legs, and post-traumatic stress disorder.

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Editor: Peter Smith  
[peter@avalon-wine.com](mailto:peter@avalon-wine.com)



Rooster of the Year  
Dan Stone

### Roosters Creed

An organization that stands for friendship, fellowship, charity and good times. It stands for busy, worldly men who take the time to give those less fortunate a helping hand. It stands for warmth, strength, and shared laughter.

### Mission Statement

To facilitate and encourage lifelong friendships while performing charitable works on behalf of children in need.

### Mission Statement for the Roosters Foundation of Orange County

To raise necessary funds for disadvantaged and at risk children in the Orange County area and to support public and private programs with necessary services for children in need.

We respectfully request that all Roosters and the friends of Roosters patronize the businesses and establishments that support and foster Roosters charity causes. We are grateful!



**ROOSTERS  
FOUNDATION**  
OF ORANGE COUNTY

## Classifieds and Personals

**Birthdays?**  
**Anniversaries?**  
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## Congratulations!

Emersyn Grace Robidoux

Born December 10, 2020 to Paul and Kathy's son Travis and wife Caitlin.

6 lbs 8 oz and 19" long.

