Roostets Crow Newslettet

Over Forty Years of Friendship & Community Service Ending Childhood Hunger Volume 127, April, 2021



President's Message Marty Burbank, President

Spring Is Here!

Spring is always my favorite time of year. Everything is new and fresh. This is especially true this year. While not completely behind us, soon, COVID will be something we lived through.

For the Roosters, this is the year for new life and new growth. With the inclusion of women in our club, Roosters is on its way to a fresh path. Since I joined the Roosters back in 2005, there has always been significant conversation regarding bringing in new, young, and energetic members to ensure the mission of the Roosters (serving children) continues. Those younger energetic potential members we say we want, want to be part of inclusive organizations. And they are right, there are many good reasons organizations should be more inclusive.

McKinsey & Co., a management consulting firm, published a report, "Diversity Wins". They found that companies in the top quartile for gender diversity on the executive teams were 25 % more likely to have above-average profitability. This is one of the many reasons I am excited to have women finally joining our ranks. We already have two more incredible women entering the pipeline for membership.

I encourage each of you to think about Diversity and Inclusion and consider recruiting quality people that may have felt uncomfortable or disinterested in the past because of past culture that excluded women.

How do you nominate someone? The rules for who can be a member of the Roosters have not changed. The rules were set out and approved many years ago by past boards. This process remains unchanged. Any

member may nominate someone they believe would be a good Rooster and who will support the Rooster's mission "To facilitate and encourage lifelong friendships while performing charitable works on behalf of children in need." The proposed candidate gets published in the Crow, (which is distributed to every member). Any member who has good cause why a potential candidate should not be approved for membership may bring their concerns to the board. The board then meets and interviews the candidate. After all of the above steps are taken, the board then votes to approve or not to approve the candidate's membership in the Roosters.

We have all seen it over the years. Some people join Roosters, but we do not do a great job of truly embracing those new members. It is even more challenging over the last year because of Covid. As the elected President, I call on all Roosters to reach out to our new members and make sure they feel included in our organization.

Marty Burbank 2021 President Roosters Foundation & Roosters Inc.



Roosters Foundation has an Amazon Smile account, so next time you make a purchase on Amazon please reference the Rooster Foundation on Amazon Smile: log into www.Smile.Amazon.com, instead of Amazon.com

Upcoming Calendar

No Feeding OC

Please continue to support this vital program, providing food to needy kids in Orange County, during the Covid-19 crisis.

For upcoming dates please contact:

Dan Stone: call or text 714-310-4162. Dan@DantheManforMortgages.com

April 13 Board of Directors

By ZOOM, due to Covid-19 restrictions. For more info: Marty Burbank 714-425-9061

April 15 Monthly Luncheon

By ZOOM, due to Covid-19 restrictions.

Speaker Shelley Hoss, the President and CEO of the Orange County Community Foundation, the organization who manages our Roosters Foundation investments.

April 24 Monthly Social

We are LIVE! IN PERSON! FINALLY! Anaheim White House, 6pm -9pm Apps will be served! Cash bar.

Don't miss this historic reunion after our long lockdown! RSVP to the Evite.

For more info: Doug Wilson, Social Chair: 949-394-8179

All Future Events - live or virtual

In normal Times:

Board meetings 2nd Tuesday of the Month. Luncheons 2nd Thursday of the month. Socials 3rd Thursday of the month.

NOTE:

A) The location of the "live" Monthly Luncheons will be Gullivers, as soon as we are allowed to resume.

Roosters Zoom Meetings

The Zoom log in is https://us02web.zoom.us/j/7144259061
This will be the default log in for all meetings scheduled by Marty Burbank during 2021 including, *inter alia*, Board Meetings and Luncheons.

EVENTS, EVENTS, EVENTS!!!

Yes, we are finally back to live, in person events!

April Social will be LIVE at Anaheim White House!

Our Food and Wine Events are ON, for October!

And, 'The Masters Flags'

Roosters AUCTION Fundraiser Is open for bidding till Sunday, April 18!

SEND BIDS to ARNIEWILKINS@ROADRUNNER.COM

Questions? Call Arnie Wilkins, Golf Chairman 562-787-3251

ROOSTER APRIL BIRTHDAYS







Jeff Austin

Greg Bates

Eric Bell







Marty Golden

iviality Golder

Call and wish them a Happy

Dan Stone

John Livingston Birthday!

Rich Morin

Steven Smith

Bond Nichols

Buy these guys a Beer!!

ADVERTISE IN THE ROOSTERS CROW NEWSLETTER

The Roosters Crow Newsletter is published once a month. All copy is due by the 15th of each month.

The monthly cost is \$25 for a quarter-page, \$50 for a half-page and \$100 for a full page. Jpeg format is preferred, but we can adjust to meet most design formats. Yearly rates are available upon request, but in most cases, the saving is 25%.

The newsletter is emailed to Roosters membership, charity donors, charity groups, and the Orange County news media. It is also posted on the Roosters web site (www.roosters.org).

For details, contact John Hinson: LJHIV@SBCGLOBAL.NET or 714-425-6407.



President: Marty Burbank



Vice President: Kirk Adams

Roosters Board of Directors

Roosters Off-Board Members

Need Help? Want to Help? Ask these guys!



Charity Co-Chairman: Thad Sandford



Feeding Program Co-Chairman: Dan Stone



Recording Secretary: Greg Bates



Feeding Program Co-Chairman: Jim Gollner



Membership Director: John Trapani



Social Chairman: Doug Wilson



Ambassador Director: Louis Gardner



Charity Co-Chairman: Jeff Scheibner



Treasurer/ Secretary: Jonathan Resnik



Golf Tournament Chairman: Arnie Wilkins



Immediate Past President: David Selleck



Fundraising Chairman: Kevin Fuhrmann



Public Relations Director: Doug Richards



Speaker Co-Chairman: Pete Haaker



Speaker Co- Chairman:
Gary Draper

OCFWC Co-Chairs



Randy Fine



Greg

Bates

John

Trapani

Charity Focus: StandUp for Kids

StandUp for Kids is a non-profit dedicated to ending youth homelessness, and will be applying for a Roosters Grant this year. The executive director, Justine Palmore, will give a five minute presentation at the Roosters April luncheon.

Who they are:

We are a caring community for homeless and at-risk youth ages 12-24 with a 90% success rate transitioning them from crisis to self-sufficiency. We give our youth a sense of safety, hope, and belonging through street outreach, success centers, mentoring, housing support and relationships with trusted, caring adults.

April Luncheon Speaker

Shelley Hoss, is the President and CEO of the Orange County Community Foundation, the organization which manages our Roosters Foundation investments.

Shelley Hoss has combined the best of the nonprofit and corporate worlds for the good of the community for more than 30 years. Since May 2000 she has served at the helm of one of Orange County's most prominent philanthropic organizations—the Orange County Community Foundation.

Under Hoss' leadership, the Community Foundation has become recognized as a "center of gravity" for philanthropy in Orange County. Her impact on the growth of the organization has been dramatic. Annual grant and scholarship awards have surged more than ten-fold, from \$5 million when she joined OCCF in 2000 to \$102 million in 2020. During the same period, assets stewarded by the Foundation have increased from \$43 million to \$477 million. She will discuss all of the benefits of working with O.C.C.F.

Charity Committee

In March, the Rooster Board approved an extra \$50,000 to be distributed to the Rooster supported Charities. This was done now (rather than waiting until fall) to assist many of the Charities who have been having funding challenges due to the Covid pandemic.





Thad Sandford, Jeff Scheibner

We distributed the money to the charities which were provided grants in December of 2020, and at the same ratio.

The advocates have received responses from very grateful Charities. Reading some of the responses is heartwarming and assures that Roosters is making a very positive impact on our communities.

Zoom link for the Rooster Charity Committee meetings: https://us02web.zoom.us/j/87866255071?pwd=cFllSzZBNG9kRG92QXZnNIVRNk4wQT09 Meeting ID: 878 6625 5071 Passcode: 447365

Thad: sandfordt7@gmail.com or 714-871-1422 Jeff: Jeff@jlsfirm.com or 949-462-4208

Roosters Feeding Program Feeding OC in 2021:

Great news - we're up and running with two volunteer opportunities!

Our next Feeding OC event is scheduled for 5/1/21 at Magnolia Service Academy in Santa Ana to provide 100 pans of meals to 50 families in coordination with Congressman Lou Correa and Bracken's Kitchen. We will give a grant of approx. \$2,000 to Bracken's Kitchen for the 800 meals.



In addition to the meals, Cat Richards at Bracken's Kitchen is organizing an event at Bracken's Kitchen to create 50 dry food bags including rice, beans and other food items. Volunteers needed at both events:

Friday, April 31 @ 10-11:30 AM @ Bracken's Kitchen 13941 Nautilus Drive, Garden Grove, CA 92843 for assembly line to fill food bags. Social distance tables setup outside. Need 5-6 volunteers.

Saturday, May 1 @ 9 AM to setup distribution of the meals @ 10 AM. Volunteers will be Congressman Correa, staff, school personnel, Bracken's Kitchen, Jon Giberson. Need 1-2 additional Rooster volunteers.

Interested, call Dan Stone at 714-310-4162.

Dan Stone

Roosters Foundation Feeding OC Chairman



The Lowell Dickson Memorial Fishing Townament

Join us on Saturday June 12th for a 3/4 Day Fishing Excursion!



Private Charter Fishing Roosters Social - Limited to only 24 Anglers!
Open to Roosters, Family and Friends, and
friends of Lowell in The "So Cal Mini Maniacs" Club.
Let's raise money for The Roosters Foundation with 2 jackpots The Biggest Catch, and the Most Caught!

3/4 Day Fishing trip on the Aggressor out of Newport Landing, Newport Beach.

Boat leaves the dock at 7am sharp and returns a 5pm

Sign up w family, friends, or prospective Rooster Members!

For those who have their own license and gear and tackle: \$165 For those who need to buy a one day license and rent gear at dock : \$210 (18% gratuity is included)

Food and drink not included but you can purchase on board.

Kids 16 and under do not have to have a fishing license.

Full payment Due asap (Non-Refundable)

To Book Your SPOTs or have questions, call Bleu Cotton 949-254-6567

or Alison@bleucotton.com

Membership

Bring a prospective member to our monthly luncheon - the Roosters will pay for one guest lunch per year for each member! If that guest joins, the Roosters will pay for another guest of that member. Read bios of our three newest proposed members on next page!

During lockdown, invite potential members to attend the FREE Zoom luncheon.

It's easy to propose a new member!

Just get your candidate's business card, put your name on it, and forward it to

Membership Director: John Trapani, trapsmix@gmail.com, Cell # 714 815-5385 or use the membership application at www.RoostersFoundation.org/membership.

<u>New Members</u>: Proposed members are presented to the membership of the Roosters for review. If you have objections to a proposed new member, call your Membership Director. Calls are confidential.

Honorary Roosters - we are happy to have the ongoing support of the following:

Cherri Farah Gary Eisenberger Margarita Martin Mark McDonald Dan Pederson Floyd Pickrell Jeff Smith Peter Smith

Roosters Socials - we're back!

April 24th 2021, 6-9 pm Anaheim White House

And our next event is...

LIVE!

Apps will be served! Cash bar!

Please come out see your old friends and meet new friends! Lets get together!

Doug Wilson, Social Chair: 949-394-8179 doug@houseofsoundandvideo.com Please check your emails for the "EVITE" providing details on the socials scheduled for each month.





A Roosters Adventure in Wine Country!

Celebrate our eventual release from Covid lockdown with a fabulous experience in Argentina!

Dates to be finalized, just before or after our OCFWC events.

A week in the magnificent vineyards of the Mendoza region of Argentina!

We are currently putting together the program for this custom tour, so start thinking about arranging your social calendar!

Open to Roosters, partners and friends, we will enjoy six days of gourmet dining as we explore the superb wines of the regions close to Mendoza city, and further afield in the spectacular Uco Valley.

Luxury accommodation, private visits to the top estates, most meals in wineries, a cooking class, optional biking, horse-riding and golf...

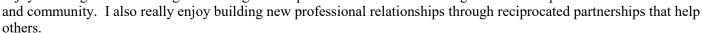
Optional pre- or post-tour options for Buenos Aires.



Proposed New Rooster Member – Eric Juhl (Sponsor: Marty Burbank)

My name is Eric Juhl. I'm the Business Development for Kisco Senior Living in Orange County. I have been married to my beautiful wife Alesia for 15 years, and we have four healthy and happy children ranging in ages 10-4 years old. My family and I live in Mission Viejo, and are members of Saddleback church where we have served in different ministries throughout the years. When I'm not connecting with professionals at work, I enjoy adventures with my family like camping in our pop up trailer, or paddling out for an early morning surf session.

I received my Bachelor's degree from Biola University in Organizational Leadership in 2011. I have been working in the healthcare industry here in Orange County for a little over ten years. I enjoy working in senior living because I get to help connect seniors to meaningful relationships



One of life's greatest blessings is to be able to help and connect with others. I'm thankful for the opportunity to be considered for membership with the Rooster's Foundation that clearly values helping children and making life long connections through membership and community.



Dan Forche is originally from Mason (Mayberry) MI and grew up in a small-town atmosphere that included Five & Dime and Candy stores. Dan moved to California in 1991 and has resided out west ever since and is currently a resident of San Clemente and he does not miss the Michigan winters.

Dan received a B.S.B.A. in Marketing from Central Michigan University's school of business in 1990. From a professional standpoint Dan has worked in Healthcare since 1993 and is currently the President and CEO of a breast cancer start up, PreludeDx. Prelude provides novel personalized testing for stage 0 breast cancer patients and the results of the test allow physicians to tailor the radiation treatment to each patient. The test is currently being used by over 1,000 physicians throughout the US.



Dan is an avid sports fan and follows Michigan Football with a passion, and even though it's hard, he is a Detroit Lions fan. Not far behind are the RedWings and Pistons. Dan's other hobbies include weight training and fitness, hiking, kayaking and paddle boarding.

Dan's other love is his wife Jeanine who he has been married to for 26 years, and his kids Skyler and Payton Rose who attend Colorado State and Chapman Universities.

Dan is very excited to be joing the Roosters and meeting everyone!

Proposed New Rooster Member – Angela Joe (Sponsor: Marty Burbank)

My parents were immigrants from Thailand and I was born and raised in Honolulu, Hawaii. I grew up with them instilling in me hard work and perseverance is necessary for success. I also learned from them that when someone says no, it just means they need to "know" more. I would not take no for an answer at a very young age. I sold pineapple slices on the beach of Waikiki at 8 years old and worked in my parent's import/export store because I wanted to, not because I had to. I majored in Theatre Arts and telecommunications at Whitman College in Walla Walla, Washington. I wanted to be the next Connie Chung. After working the graveyard shift as an entry level reporter in Las Vegas, I decided that it was not for me and naturally went into sales. This led me to follow my father's footsteps and become a Real Estate Broker.

I have been married to Andrew Joe since 2004 and have 2 amazing girls, Addison (15) and Avary (13). We call ourselves the Joe Family "A" Team. Feeling so blessed in our lives, I wanted to show my daughters how to give back.

In 2015 we started FLOCK, Fullerton's Love of Orange County Kids. FLOCK is a 501c3, non-profit organization whose mission is to end the cycle of homelessness.



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Dan connected us with a bank that refinanced our \$2,800 monthly payment down to \$2,300. Just over a 15 year period that is around \$90,000 less

in interest and \$90,000 more in our retirement fund! Awesome job, Dan! - A.R.S.

We saved \$72,000 over what we thought was our best deal. I was blown away by the rate that we got working with Dan the Man for Mortgages! - Josh F.

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SAVE THE DATES

Roosters Annual Signature fundraising events

Wine Celebration

Wine tasting, auction and sale of fines wines

Sunday, October 17, 2021 ~ 2pm – 5pm

The Chefs Experience

Dinner prepared by one of 15 fabulous Orange County Chefs
Sunday, October 24, 2021 ~ 4:30 pm

www.ocfwc.com



Location: Old Ranch Country Club; Seal Beach

For additional information contact:

 Randy Fine
 randy@finetele.com
 949-230-5009

 Greg Bates
 gregbates@cox.net
 714-342-2914

 Jeff Scheibner
 jeff@jlsfirm.com
 949-462-4208





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Call Moses to discuss any injuries that resulted from the following types of accidents: semi-trailer truck caused injuries or death, car versus car, any motor vehicle versus pedestrian, any motor vehicle versus motorcycle, dog bite, trip and fall, wrongful death, vehicle roll over, and vehicle seatback failure.

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This Month 10 Years Ago

This is a particularly poignant President's Letter.

If you are a veteran Rooster who had the honor of knowing Doug, take a moment to remember him, and to share your memories of him with our newer members.

If you didn't know Doug, reach out to someone who did. He was, indeed, "Mister Rooster".

Read the full (and better quality) issue <u>HERE</u>

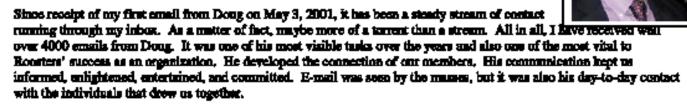
Resters Crow Newsletter

Thirty-four Years of Friendship & Community Service
Volume 34 April 2011



It Takes a Village

Sitting at my deak thinking about writing the president's address for the month, it struck me that I had not received many emails recently. At least, not about Roosters. Not seeing massive-from net in my email tim every day is something that will take some time to sink in. Will I miss it? I have to wonder. One thing I will miss is my friend and brother, Dong Davidson.



- The spor of the moment lunches organized with a quick phone call and a "meet us at The Cannery for your birthday". Invitation*
- The weekly updates to the website. Notification*
- The Monthly editing and production of the Crow. Publication*
- 🖗 The o-mells welcoming a new member. Interchange*
- The melatenence of the directory and the mini-directory. Discussing tion?
- 💮 The continuous maintenance of all things Rooster. Transmission*
- 🔛 Continual pondification of the history and accomplishments of Rooston. Declaration*
- 🕒 The phone call that began with "cock-a-docdle-do". Limb*
- Note: Synmyma for communications.

The list can probably go on and on. Never before Doug, and I would be willing to bet odds that never again will Roosters have another driving force that affects it so positively. Yes, Roosters will go forward with the same mission. But it will take the whole club to fill our most well-known Rooster's shoes. The daily responsibilities can be delegated and directed. It is the little things that we have to remember to continue on with.

The club as a whole: and all of us individually will have to think about the special things that Doug did to achieve the organizational goals. You may want to call a Rouster who you don't know very well and arrange to meet them. Make it a habit to find new Roosters at each hunch, social gathering or other event. Got to know them. Go to one extra meeting a month to give your input.

How appropriate is the old African proverb, "It takes a village to raise a child" when remembering and walking in Doug Davidson's footsteps. Together, as a chib we can fill Doug's shoes and fulfill Doug's Mission...Our Mission...The Roosters Mission in To facilitate and encourage lifelong friendships, while performing charitable works on behalf of children in need................................Rest in Peace Doug Davidson, knowing the Rooster Mission will go on.

Roosters of Orange County 2222 Michelson, Suite 300 Irvine, CA 92612

www.roostersfoundation.org







Rooster of the Year Dan Stone - 2019

Roosters Creed

An organization that stands for friendship, fellowship, charity and good times. It stands for busy, worldly people who take the time to give those less fortunate a helping hand. It stands for warmth, strength, and shared laughter.

Mission Statement

To facilitate and encourage lifelong friendships while performing charitable works on behalf of children in need.

Mission Statement for the Roosters Foundation of Orange County

To raise necessary funds for disadvantaged and at risk children in the Orange County area and to support public and private programs with necessary services for children in need.

We respectfully request that all Roosters and the friends of Roosters patronize the businesses and establishments that support and foster Roosters charity causes. We are grateful!



Classifieds and Personals

Do you have a spare office?

Yves Masquefa is the former owner of Yves' Bistro, previous participant in our Chef's Event and now co-founder of Kherut, a nonprofit to hire and train girls that have been rescued from sex trafficking and a former recipient of a Rooster grant.

They are in need of office space of 300-400 sq ft.

Donation is desired but budget of a maximum of \$500/month Desired location: Anaheim area in somewhat close vicinity to HWY 39 Event Center.

Amenities: Accessible restrooms / internet

Jody Masquéfa
Director of Operations
KHERUT, nonprofit
Mobile 714.381.4385
Email jody@kherut.org
Website www.kherut.org

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