

# Roosters Crow Newsletter

*Over Forty Years of Friendship & Community Service  
Ending Childhood Hunger*  
Volume 134, February, 2022



**ROOSTERS  
FOUNDATION**  
OF ORANGE COUNTY

## President's Message Kirk Adams, President

Fellow Roosters,

Well, it's February. Covid numbers are headed downward and life is getting closer to normal. Except for overseas politics, things seem to be headed in the right direction. Fingers crossed.

We had our first Roosters Luncheon for 2022 and it seems it went quite well. Bill Ross, with Jeff Scheibner's assistance, arranged a very nice Valentine's themed lunch for us at Il Barone in Newport Beach. Doug Richards' Evite was well received and approximately 40 people attended. Bill had arranged roses for the ladies and mood music for ambience. If you haven't been to Il Barone, and you like Italian food, then you must go!

Our next Luncheon will be April 14th so mark your calendars now! Location is in the works. Hope to see you there!

News Flash! We now have a venue and a date for a long overdue event, The Presidents Dinner! David Selleck (2020) and Marty Burbank (2021) will be having their combined dinner event at Old Ranch Country Club on March 10th. The event is scheduled to start at 6:00pm and it will be Black Tie Optional! The evening will include awards for Roosters who have made a special difference over the last two years, Lou Gardner will have certificates for new members and, of course, we will be sharing good food, spirits and conversation! As always, if your dues are paid your seat is guaranteed. Guest seats will be \$85.00. The Evite will be out shortly. Please respond with your intentions as quickly as possible!

And please note that, as in years past, The President's Dinner occurs instead of the Social, so there will not be a separate Roosters Social event on March 17th.

The OCFWC event is coming together nicely. Joann Leatherby, who is Chairing the Committee, sent an email to the membership on February 11th noting that the kickoff meeting for the Food & Wine Committee will

occur on February 24th at Old Vine Kitchen & Bar at 6:00pm. If you are interested, stop by and check out the latest updates.

John Hinson hosted the first Charity Committee meeting of 2022 using a virtual format and a lot of good topics were discussed. A few procedural questions came up and will be discussed further and resolved to make sure that charities are being selected fairly and receiving the most Roosters can give to help their cause! More on this soon but if you are interested in knowing about the primary work Roosters does, plan to listen in when John sends out his next invitation.

An update on another important event! Conversations have begun on reviving the event we called our "Food Drive". Dan Stone is carrying the ball (couldn't help adding a football reference, Go Rams!) with help from Jon Giberson, and meetings will occur soon with the potential venue.

A final note, we still need more involvement and assistance with events. All of our events take work and it lightens the load when that work is shared! Please offer to help!

With your involvement and support 2022 will be an incredible year!

Let's get to work!!

Kirk Adams  
2022 President  
Roosters Foundation & Roosters Inc.



## Upcoming Calendar

### Feeding OC

Please continue to support this vital program, providing food to needy kids in Orange County, during the Covid-19 crisis.

We are looking for a co-Chair to join Dan - contact him!

**For upcoming dates please contact:**

Dan Stone: call or text 714-310-4162.

Dan@DantheManforMortgages.com

### March 8 Board of Directors

Contact Kirk Adams, 714 313 8940

### March 10 Presidents Dinner

Old Ranch Country Club

6:30 pm cocktail hour

7:30 Dinner with Dancing afterwards

Please check email and evite for details and RSVP.

For more info: Bill Ross 714 425 9061

### April 14 Luncheon

Mark your calendar! Please check email for details.

### All Future Events - live or virtual

Board meetings 2nd Tuesday of the Month.

Luncheons 2nd Thursday every OTHER month.

Socials 3rd Thursday every OTHER month.

## ROOSTER FEBRUARY BIRTHDAYS



Doug Wilson



Doug Richards



Chad Hall



Penny Strenger



Buy them a cocktail!!



### Charity Committee

The Charity Committee is at the very heart of the Roosters Foundation. Participation on this committee is one of the most fulfilling activities in our organization. You see up close how our efforts positively impact the lives of so many disadvantaged and at-risk children in Orange County.



One of this year's goals is to ensure every charity to whom we provide a grant has a Rooster Advocate. As an Advocate, you will gain a deeper understanding about the mission of the charity and, in turn, help Roosters better understand the charity's mission as well. I have been the Roosters Advocate for Hope Harbor (formerly Laurel House) for a half dozen years and have found it very rewarding.

**John Hinson**

All members are encouraged to attend the Charity Committee meetings. They will be held on the first Wednesday of each month beginning in February.

I may be contacted by email or phone.

Email LJHIV@sbcglobal.net Mobile (714) 425-6407

John Hinson  
Charity Chair, 2022



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*"No one is useless  
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anyone else."*

*Charles Dickens*

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	<b>President:</b> Kirk Adams		<b>Vice President:</b> Doug Richards
<b>Roosters Board of Directors</b>		<b>Roosters Off-Board Members</b>	
Need Help? Want to Help? Ask these guys!			
	<b>Charity Chair:</b> John Hinson		<b>Feeding Program Co-Chair:</b> Dan Stone
	<b>Recording Secretary:</b> Asif Merchant		<b>Feeding Program Co-Chair:</b> Open
	<b>Membership Director:</b> John Trapani		<b>Social Chair:</b> William Ross
	<b>Ambassador Director:</b> Louis Gardner		<b>Speaker Chair:</b> Gary Draper
	<b>Treasurer/ Secretary:</b> Larry Mandell		<b>Golf Tournament Chair:</b> Open
	<b>Immediate Past President:</b> Marty Burbank		<b>Fundraising Chair:</b> Open
	<b>Public Relations Director:</b> William Ross		



## LIBBY DUANE ADAMS

CO-FOUNDER  
CHIEF ADVOCACY OFFICER  
ALTERYX

**WHY:** One of three entrepreneurs who in 1997 started data analytics firm in a small office above a restaurant in Old Towne Orange. Company has since grown into a major international force in data analytics. **RECENT:** Responsible for strengthening upskilling and reskilling efforts for Alteryx customers to enable a culture of analytics, scaling the presence of the Alteryx SparkED education program and furthering diversity and inclusion in the workplace. **NOTABLE:** One of only a handful of female founders to take a technology company public, along with her founding counterparts, Dean Stoecker and Ned Harding; earned a bachelor's degree from Castleton University in Vermont. Recipient of a Business Journal Women in Business Award in October 2020.



**Libby Duane Adams is included in the OCBJ's recent OC500 featuring the 500 most influential local executives.**

# Feeding OC

Dan Stone, Chair

## Want to Join In?

The Feeding OC program is going great, and we're looking for someone to step in to get involved in the organization. This is a most rewarding part of Roosters life, directly touching people in need.

Please contact me if you would like to co-chair the program with me in 2022, I guarantee you won't be disappointed!

Dan Stone

[dan@DanTheManForMortgages.com](mailto:dan@DanTheManForMortgages.com)

(949) 484-6322



There are multiple Rooster volunteer opportunities with Bracken's Kitchen, so check the CROW for dates and contact Dan Stone to get more information and sign up for a shift.

## Roosters Charity Spotlight - Fristers (Liaison Lou Gardner)

It's a little-known secret that there exists a pernicious cycle of teen mothers whose children often also become pregnant as teenagers. But that fact wasn't known to Ali Woodard, an adopted child whose birth mother was a teenager. Ali grew up as many southern California kids did, which made it all the more difficult when she became pregnant at age 16.

Embarrassed and ashamed, Ali told no one about her plight and "handled it" the only way she could imagine with the help of Planned Parenthood. With that behind her, Ali continued her life, getting a degree from Cal State Long Beach and embarking on a successful career as the executive assistant to top business executives running some of California's most successful companies.

Ali's experience with teen pregnancy might not have greatly affected her life if she hadn't been involved at Mariners Church in Irvine. There she mentored high school girls which inevitably lead to the topic of pregnancy, bringing back clearly the experience she had gone through. These young girls expressed their view that there was no choice to teen pregnancy other than abortion. Ali knew that they needed support, information, and choices and she wondered what she could do.

Then came the service at Mariners Church on ways to volunteer in our community. Ali listened to the service and the call to get involved, including the request to mentor pregnant and parenting teens. When she came forward, she was told no program like that existed at the church, but also was asked if she would start one. Hesitant, but excited for the opportunity, she first established partnerships with pregnancy centers and shelters for pregnant women, and mobilized volunteers to provide ancillary services such as baby showers and craft nights.

Seeing no other support in the community for these teens, Ali began the Club Mom program to provide parenting and life skills classes. This program ultimately was the beginning of Fristers.

Today, some 15 years from that Club Mom experience, Fristers has helped over 900 teen mothers and 1,000 children. Moms are graduating high school, enrolling in college and vocational training programs, getting their driver's license, securing employment, and becoming responsible, caring parents to their children.

And children are receiving early intervention services that are improving their developmental, social, and educational gains. Recently Fristers expanded programming to include teen fathers and teen parent couples, strengthening the entire family. Now alumni of the program (graduates complete 3 or more years in the program and must graduate high school) are helping as volunteers and donors.

Fristers is looking to launch its programs and services into new communities throughout Orange County. As for Ali Woodard, she believes that running Fristers is what she was born to do, her calling. She took her experience and a desire to help others and created an organization helping hundreds get the help and support unavailable to her as a teen. Her reward is experiencing daily the joy that comes from being able to provide this help and knowing that these teen parent families are growing up better than they would have without the support of Fristers.





# Membership

Bring a prospective member to our monthly luncheon - the Roosters will pay for one guest lunch per year for each member! If that guest joins, the Roosters will pay for another guest of that member.

## It's easy to propose a new member!

Just get your candidate's business card, put your name on it, and forward it to

**Membership Director:** John Trapani, [trapamix@gmail.com](mailto:trapamix@gmail.com), Cell # 714 815-5385

or use the membership application at

[www.RoostersFoundation.org/membership](http://www.RoostersFoundation.org/membership).

**New Members:** Proposed members are presented to the membership of the Roosters for review.

***If you have objections to a proposed new member, call your Membership Director. Calls are confidential.***



## Honorary Roosters - we are happy to have the ongoing support of the following:

Cherri Farah  
Gary Eisenberger  
Margarita Martin  
Mark McDonald

Dan Pederson  
Floyd Pickrell  
Jeff Smith  
Peter Smith

## Proposed New Rooster Member – Kimberley Peery (Sponsor: Doug Wilson)

When I first learned about Roosters it was at a social during the summer of 2021 at Hanna's. I spoke to many members that night about the organization and what it stood for. After that night Doug Wilson asked if I could help with an event the following month at his house. Little did I know at the time it was for the following months social. After helping with that one it turned into helping with the future socials of 2021 and bringing my husband along for the ride. We both were invited to attend the wine dinner which was an amazing experience and we are so thankful for Kirk and Libby for inviting us. At the event we learned more about the charities Roosters is connected to and help fund, one of those being Project Cuddle. A little back story but about 10 years ago I volunteered a few different times at Project Cuddle's office. Finding out that this was one of the charities made everything feel like it came full circle and that becoming a member of Roosters is exactly what everything has led me to.



I was born in Whittier, CA where I grew up and lived till I was 22. After that I moved down to Orange County and have lived in Irvine, Mission Viejo, and now Lake Forest. I have been married for 6 1/2 years to my wonderful husband Josh. We have three children, 2 earth side named Kennedy and Camden and 1 in heaven named Brayden. My family and my children are my world. Losing our first child Brayden was one of the hardest things we have gone through but I also think he is part of the reason this organization holds such a special place in my heart.

I have a background in planning events from my time as a wedding planner. Planning and designing is a passion of mine and I would love to help in assisting with events and fundraisers.

Thank you for taking the time to learn more about me and considering me to become a member of the Roosters!

## Proposed New Rooster Member – David Norwood (Sponsor: Kirk Adams)

David is a Sales Executive with over 20 years of experience in the technology space. He has a passion to mentor new leaders and is a self-professed golf nut. He grew up in Chicago, then moved to Orange County while in High School and fell in love with Southern California.

Years later, he met the love of his life and has been married for over 22 years. David and his wife (Tricia) have two amazing girls; Makayla who's 20 years old and a Junior at Point Loma Nazarene University and Marcela who's 12 years old and in the 6th grade.

David has been very active with various organizations over the years. He was a mentor for the middle school boy's ministry at Saddleback Church, a board member for Bethany Christian Services; which helps support vulnerable families with adoptions, as well as mentoring several young adults around leadership skill development.

David attended his first Roosters Charity Event a few years ago and immediately knew it was something he had to be a part of. "What you do with your time and money is very telling about what's most important to you." This quote not only embodies David's drive and compassion for helping others, but it is the very reason why he wants to be involved with the Roosters Organization. This organization spends their time and money improving the lives of so many people and their families. This in turn is the ultimate goal!



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# Roosters Charity Spotlight

## Los Alamitos Educational Foundation (LAEF) Royal Gala

By Marty Golden (Rooster Liaison)

The Los Alamitos Educational Foundation (LAEF) held its 9<sup>th</sup> annual Royal Gala at the Grand Hotel in Long Beach. The event was a smashing success for the Rooster Charity with nearly 200 people in attendance.



Along with the Rooster grant, the funds raised here will go a long way to helping LAEF expand on their successes.

The event included appetizers, gourmet taco bar, live music and

dancing, plus raffles and live auctions. I am sure that any Rooster attending will agree with me that it was an event not to be missed and we are helping one of our charities at the same time. Hope to see more of you next year.

Marty Golden



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# February Luncheon at Il Barone

Thank you Donatella and il Barone for hosting our first luncheon of 2022 which was very well attended. Our Sweethearts luncheon started off with long stem Roses donated to us by Flowers By Katy and background saxophone music.



This year we are supporting the restaurants that support us. Last month was Anaheim Whitehouse and Sir Bruno.



We patronized Il Barone this month, and will be at Old Ranch Country Club on March 10th for the Roosters Presidents dinner.

Caio!!



## ADVERTISE IN THE ROOSTERS CROW NEWSLETTER

The Roosters Crow Newsletter is published once a month. All copy is due by the 15th of each month.

The monthly cost is \$25 for a quarter-page, \$50 for a half-page and \$100 for a full page. Jpeg format is preferred, but we can adjust to meet most design formats. Yearly rates are available upon request, but in most cases, the saving is 25%.

The newsletter is emailed to Roosters membership, charity donors, charity groups, and the Orange County news media. It is also posted on the Roosters web site ([www.roosters.org](http://www.roosters.org)).

For details, contact John Hinson: [LJHIV@SBCGLOBAL.NET](mailto:LJHIV@SBCGLOBAL.NET) or 714-425-6407.





## The Accident Injury — Law Center —

### **Professional, Detail-oriented, and Governed by integrity:**

Moses Yneges is the founder of The Accident Injury Law Center, a law office representing plaintiffs in personal injury cases. He never provides defense representation to at-fault parties. Representation is on a contingency fee basis, which means no upfront or hourly fees. Legal fees are collected at the end of the claim, when the other side pays either a settlement or a court ordered amount.

Call Moses to discuss any injuries that resulted from the following types of accidents: semi-trailer truck caused injuries or death, car versus car, any motor vehicle versus pedestrian, any motor vehicle versus motorcycle, dog bite, trip and fall, wrongful death, vehicle roll over, and vehicle seatback failure.

Just because an injury cannot be seen does not mean it is not there. Injuries to the spine and brain can sometimes be difficult to show. Moses has experience with representing clients with internal injuries such as traumatic brain injuries, ongoing pain in the neck that radiates to the arms, ongoing pain the back that radiates to the legs, and post-traumatic stress disorder.

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Roosters of Orange County  
2222 Michelson, Suite 300  
Irvine, CA 92612

[www.roostersfoundation.org](http://www.roostersfoundation.org)



Editor: Peter Smith  
[peter@avalon-wine.com](mailto:peter@avalon-wine.com)



Rooster of the Year  
Dan Stone - 2019

### Roosters Creed

An organization that stands for friendship, fellowship, charity and good times. It stands for busy, worldly people who take the time to give those less fortunate a helping hand. It stands for warmth, strength, and shared laughter.

### Mission Statement

To facilitate and encourage lifelong friendships while performing charitable works on behalf of children in need.

### Mission Statement for the Roosters Foundation of Orange County

To raise necessary funds for disadvantaged and at risk children in the Orange County area and to support public and private programs with necessary services for children in need.

We respectfully request that all Roosters and the friends of Roosters patronize the businesses and establishments that support and foster Roosters charity causes. We are grateful!



**ROOSTERS  
FOUNDATION**  
OF ORANGE COUNTY

## Classifieds and Personals

**Birthdays?**

**Anniversaries?**

**Marriages?**

**Congratulations?**

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