



Over Forty Years of Friendship & Community Service Ending Childhood Hunger Volume 148, July, 2023

President's Message Gary Draper, President

2023 President, Roosters & Roosters Foundation

Hear Ye, Hear Ye, Hear Ye!

We need your help. Yes, we need your help! We

have a simple way for you to help and it's easier than you think. We have a simple way for you to help without taking much of your time or effort.

We need someone to maintain lists of volunteers and donors. This means simply adding and subtracting names as required for future email communications. This will require 1-2 hours of your time each month). We will create a group of regular volunteers and a monthly small donor list. Your role would be to keep the list up to date.

With the rapid growth of Roosters, our Board Members have found themselves overwhelmed and in need of assistance. I urge you to call any Board Member and volunteer your support!

The Growth of Roosters

Now, let's talk about how to grow to 80 members quickly and have a fantastic time doing it. I want to encourage all of you to become ambassadors for Roosters. You can play a crucial role in spreading the word about our organization, inviting your friends to join, especially younger people, and share your positive experiences within the club.

Please help us to share engaging content, success stories, upcoming events, and volunteer opportunities. Please help us with posts on the internet to inform everyone about the incredible work, friendships made and how much fun we Roosters have.

We will be hosting more open events so that potential members can learn more about the Roosters. Tell everyone these upcoming events, the club's mission, values, and the positive impact it has on the community. Use these events to showcase previous projects and give them a positive picture of the future of Roosters. Also, invite everyone you know to meet existing members and leaders as they have a good time. We may even partner with other organizations like Rotary on community projects.

Just as we did for our Membership Recruitment Party in May, we will announce rewards for recruiting new members. The winners of the Membership Recruitment Party are announced herein. In other words, we will recognize everyone for doing good things for the community and Roosters. Hopefully, this can provide motivation for all of you to bring in new blood and new ideas to make Roosters the best that it can be.

We are working with local media to give Roosters more recognition for what we do. We have scheduled a media interview with me on local T.V. and we are striving to secure T.V. coverage for our Wine Tasting on August 26th.

This year, we have already welcomed 5 new members and we are anticipating more to come from our booth at the Rotary Conference and the Tustin Street Fair as we have explained the benefits and responsibilities of being a part of this great community service organization.

In summary, word-of-mouth marketing is crucial, and we need each of you to help spread the work. Let's tell everyone we know about the incredible impact Roosters has on both us and the community. A warm and welcoming word-of-mouth is a powerful tool that can attract new, enthusiastic, and younger members.

Together, let's make Roosters soar to new heights and continue making a lasting difference in our community.

Vice President's Message **Stan Smith**

Yes it is true there will be NO July luncheon this year and yes I'm the one who pushed it through the board.

We have to cover 26 meals and we just had 19 people attend, including guests. Paying for 7 extra meals a month is getting expensive plus getting a guest speaker to speak to 19 people is getting harder to invite.



I know Roosters have to work during the day so we are now planning meetings at night instead of during the day. The Board is planning a great Social in July promoting our Wine Festival. Hope to see everyone.



Roosters new mailing address: 17602 17th Street Suite 102-252, Tustin, CA 92780





OF ORANGE COUNT

2023 **ROOSTERS CALENDAR**

Our Luncheons are the Second Thursday of every month.

Our 2023 monthly social dates will vary but will be monthly. We also have many fundraising and special events...OCFWC Wine Celebration, Chefs Experience, Golf Tournament and our Feeding OC and Food Drives, Committee Meetings, Presidents Awards, Rooster Flash Mobs, and more! We will update this calendar in each issue, so feel free to print out this page every month and block out the dates to keep involved. (updated 7-8-23)

Meetings for Rooster Members Sign up on Evite and pre-pay at www.roosters.org

Socials for Rooster Members, Significant Others, and Guests Sign up on Evite

Thursday July 20th-EVENING

July Meeting will be combined with the July evening Social! So please join us there! Details in next column!

Thursday August 10th 5:30pm

This is a **DINNER** Meeting Orange Cunty Museum of Art Dinner at Verdant and Museum visit

Thursday Sept 14th VOTING FOR 2024 BOARD! Do NOT miss this Meeting! location tbd

> **Thursday Oct 12th** Prego's 11:30am

Thursday Nov 9th Prego's 11:30am

December Holiday Grant Check Luncheon Info to come!

Next Board Meeting Dates Second Tuesdays of each month. July 11 and Aug 8 at 6pm **Prego Restaurant** 2409 Park Avenue Tustin

Rsvp to Gary Draper to be added to agenda or if you would like to watch how we make Rooster Magic happen!

Saturday July 15th 6pm

Angels v Houston Astros 20 Club level seats behind first base reserved. \$20 each!

Thursday July 20th

Social at Joann and Greg Leatherby /Bates! 28100 Modjeska Canyon Silverado CA landline 714-710-9009 THIS WILL BE A COMBO MEETING, SOCIAL AND TIME TO UPDATE YOU ALL ON THE WINE CELEBRATION EVENT. Hold the date!

Saturday September 30th

Social at Rick and Pat McAuleys! Hold the date!!

WE NEED YOU!

Board Elections are in September! Submit your **Candidate Statement** and a Headshot to **RoostersCommunicationsDirector** @gmail.com By July 31st! **YOU WILL BE PERFECT for** the 2024 Board!



Special Events

ON Sale NOW!

Purchase Wine Celebration tickets INVITE 5 Friends to join you! AND

Purchase Chefs Experience Tickets www.ocfwc.com for tickets!

July 13 6pm

Roosters Flash Mob Bar One 4647 MacArther Blvd NB 6pm **Unofficial Dinner fun! Bring friends** to socialize and support our **OCFWC Chefs!**

Saturday, August 26th

Wine Celebration Argyros Plaza - Segerstrom To volunteer contact Penny! To buy tickets... www.ocfwc.com

Sunday, October 29th

OCFWC Chefs Experience Old Ranch CC To volunteer contact Penny! To buy tickets... www.ocfwc.com

Saturday December 16th

Holiday Feeding OC Program Packing Food Boxes Info to come! Fund a Food Box NOW! \$25 each https://roostersholidayfood.maxgiving.bid/donations

Upcoming Calendar

Feeding OC

Paul Robidoux and Larry Mandell have volunteered to be the new co-chairs of the Feeding OC program. Let them know you appreciate their efforts! For upcoming dates please contact: Dan Stone: call or text 714-310-4162. Dan@DantheManforMortgages.com

July 11 Board of Directors

6-8 PM. All Roosters invited to attend. Contact Gary Draper

July 13 Flash Mob

6 PM. All Roosters invited to attend. Bar One, 4647 McArthur Blvd, Newport Beach. Support our OCFWC chefs and have fun socializing with fellow Roosters and friends!

<u>July 15 Social</u>

Angels v Houston Astros! 20 seats available - first come, first served! Behind 1st Base, Club Level, see the game in style!

July 20 Social

Joann & Greg Leatherby/Bates - save the date! This is a combo event: Monthly meeting (in lieu of lunch) Social Wine Celebration update Come and enjoy great camaraderie, in the charming home of our generous hosts! ***LAST opportunity to BRING AUCTION DONATIONS will be at this Social!

<u>All Future Events</u>

Board meetings 2nd Tuesday of the Month. Luncheons 2nd Thursday every month. Socials 3rd Thursday every month.

ROOSTER JULY BIRT\HDAYS







Dan Ouweleen

John Jackson

Bleu Cotton





Speaker's Chair Joann Leatherby

July's meeting will be combined with our July 20th social! This is a great time for the membership to gather, and learn about the final stages of planning the Wine Celebration and how can you help make it a success. Also, enjoy a beautiful evening at The Batesby Farm with wine, food, friendship and a beautiful sky full of stars!



Roosters around the World

President Gary Draper was in England visiting his lovely grand daughter, Cali.



June Luncheon

We had the most fun learning more about what it takes for a community to get water! Thank you to Paul A. Cook, General Manager of Irvine Ranch Water District, for spending the afternoon with us and sharing great information with a wonderful sense of humor. We truly enjoyed having you speak at our monthly luncheon at The Avenue of the Arts Hotel (which had a fabulous menu for our members!..first class!)



We look forward to our future gatherings this year, thanks to the planning of VP Stan Smith and Speaker Chair, Joann Leatherby!

*We need participation to ensure our lunch meetings please RSVP early to invites, so we can plan accordingly!



SIP and SHOP at Wine Celebration Vendor

2023 ROOSTERS FOUNDATION OF ORANGE COUNTY BOARD OF DIRECTORS www.roosters.org



Gary Draper President





Stan Smith

Craig Boardman Louis Gardner Ambassador Director Membership Director



Asif Merchant **Recording Secretary**

Joann Leatherby Speakers Director

Kirk Adams

Past - President

Larry Mandell

Treasurer





Olive Street Leather is a home-grown brand founded in 2020 and located in Orange County, California by Executive Chef John English and his wife Jane English. Their designs are inspired by our love of food, wine, and travel.

Each piece

is handcrafted in our home studio with lots of love and care. Their products are designed with the intention of being a functional accessory, and our wine bags are perfect for toting wine across town or around the world. They handselect each piece of leather used in our products and source our materials locally in the U.S.A.





The Roosters Board? **Next Board Meeting Dates**

Second Tuesday of each month. July 11th and Aug 8th at 6pm

Prego Restaurant

2409 Park Ave, Tustin

Rsvp to Gary Draper to be added to agenda or if you would like to watch how we make Rooster Magic happen! Bring cash for your dinner.



Jill Caron-Rauen Charity Director



2023 ROOSTERS FOUNDATION OF ORANGE COUNTY OFF-BOARD

www.roosters.org





Dan Stone John "J.J." Jackson Food Program Social Chair



Pat McAuley OCFWC Co-Chair



Peter Smith Crow Editor



Joann Leatherby OCFWC Co-Chair



Penny Strenger Event Coordinator





Jen Moriarty OCFWC Co-Chair



Alison Cotton Dir. of Comm.



**Roosters Members, Significant Others & Friends **

Please Help Roosters Help Kids by procuring

any of these specific items below.

There is no question, the dedication and passion of the Roosters membership is an integral part of the overall success of our fundraising events. The auctions at our **Roosters Food & Wine Celebration** will play a major role in raising funds for the children's charities that Roosters support.



Do you know an individual or company in these categories? Please ASK them to help support you & Help Roosters Help Kids! Use auction donation form, or Pledge the auction donation ONLINE at: <u>https://wine.maxgiving.bid/donateItem</u>



LIVE auction items needed:

- Will you HOST a "Private Dinner" or Special Experience? (Prepared at your home - You set the number of guests & details)
- TRAVEL: Luxury Resorts, Hotel stays, Winery Stay, Cruises, Airline miles
- Romantic Getaways: Use of Timeshare, Vacation Home, Big Bear Cabin

275

- Luxury box for sporting event, performance or concert. Many companies will donate luxury boxes for "valued customers". Just Ask!
- Once in a Lifetime Experience: Ride on the Zamboni, a day on the set, Cooking lesson with a chef, Fireman for a Day

Silent auction items needed:

- Fine WINE: Large format bottles, Gift sets, recognized labels
- Restaurant Gift Cards: Dinner at the restaurants you frequent
- Sports Tickets for Angels, Ducks, Dodgers, Lakers -Your season tickets will often be in better seats than any seats our guests could buy directly from the venue
- Hard-to-Get Game Tickets, concerts, special events, VIP treatment
- **Electronics,** iPhone, 80" Smart TV, Surround sound system, Smart Watch
- <u>Completed</u> Theme Baskets (Staycation Basket, Date Night Basket, Baseball or sports team basket, Artisan/Chef Basket, Whiskey basket, Spa Day Basket, Halloween Themed basket, Lottery Basket)
- Behind the Scenes Tour, something rare or exclusive
- City Bar Crawl, Horseback riding lessons
- Any unique item or exciting experience!



NOTE: Items we DO NOT need: Art, costume jewelry, random, single items that are not in a completed basket. Poor sellers at every auction are: haircuts, manicure/pedicure, interior design consultations, personal training and gym workout sessions, candles, nick-knacks.

Purchase Your Tickets Today! Wine Celebration - August 26th www.OCFWC.com



ROOSTERS FRANCE COUNTY FOOD AND THE CELEBRATION



ROOSTERS FOUNDATION OF ORANGE COUNTY

Fundraiser for The Roosters Foundation... Raising Money for Children's Charities in Orange County











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Charity Committee

I would like to remind all of the advocates for charities that the applications are due back September 1; so please be sure that your charity received it. If for some reason, you did not receive the application, please contact me right away.

Every member is welcome to attend the charity committee meetings. Please contact me if you would like to know when we are meeting again:

jill@jdcaron.com

714-536-8603 (home/office) or 714-552-4216 (cell)

Feeding OC

Great news, the Roosters board of directors approved 2,000 boxes for our annual event Dec. 16!

Our group, Larry Mandell, Paul Robidoux and myself are working on connecting to the previous charities that received boxes and with additional charities to determine the best number of boxes to provide to everyone. We are also researching additional food donations to include in the boxes. If you have connections to sources of food donations, such as canned hams, power bars, grocery store gift cards, etc., call Dan, 714-310-4162.

Dan Stone, Paul Robidoux and Larry Mandell Feeding OC Co-Chairs



Jill Caron-Rauen Charity Committee Chair



The Roosters Foundation Feeding OC Program Annual Holiday Medis Giveaway December 16th 2023 <u>Co-Chairs</u> Dan Stone (contre) Paul Robidoux (ster) Larry Mandell logind



Help Roosters Take a BITE out of Hunger!

Please donate to support our Feeding OC program. https://roostersholidayfood.maxgiving.bid/donations





Each \$25 donation will purchase a box weighing approx. 30 lbs. canned and dry food, providing 27 meals for a needy family.

Children who are well-fed, usually learn better in school and are usually less abused. This year, the Roosters GOAL is to provide 2,000 boxes at cost of \$52,000 to Orange County families who need it most.

Charity Spotlight

Young Singers of Orange County is one of the charities that Roosters supports, and the liaison is Jill Caron-Rauen.

Jill says:

The Young Singers of Orange County had their end-of-year performance on June 1, and as always, it was a smashing success!

It was great to see Peter and Holly Smith, and visit with them, and their daughter Sophie, who is the Executive Director.

YSOC is dedicated to inspiring an appreciation of vocal technique and music theory, while fostering self-confidence, teamwork, and giving back to the community. How fun to see in person, what a grant from the Roosters can accomplish! Jill Caron-Rauen



If I can't find you a better mortgage rate, YOU DON'T PAY ME A DIME!

Dan connected us with a bank that refinanced our \$2,800 monthly payment down to \$2,300. Just over a 15 year period that is around \$90,000 less in interest and \$90,000 more in our retirement fund! Awesome job, Dan! - A.R.S. We saved \$72,000 over what we thought was our best deal. I was blown away by the rate that we got working with Dan the Man for Mortgages! - Josh F.

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> NMLS #856820 CA BRE # 01076946

DAN STONE President, Loan Originator



Membership

It's easy to propose a new member! Just get your candidate's business card, put your name on it, and forward it to Membership Director or use the membership application at www.RoostersFoundation.org/membership. New Members: Proposed members are presented to the membership of the Roosters for review. If you have objections to a proposed new member, call your Membership Director. Calls are confidential.

Honorary Roosters - we are happy to

Craig Boardman Membership Chair 2023

have the ongoing support of the following:

Cherri Farah Gary Eisenberger Margarita Martin Mark McDonald Dan Pederson

Floyd Pickrell Peter Smith Stephanie Bauer Penny Strenger

Proposed New Member, Davi Wilson

Sponsor: Bleu Cotton

Davi Wilson has worked in the medical field as a Respiratory Care Practitioner for 25 years. She is a mother to one son and a grandmother to one grandchild with another on the way!

She spent the better part of 8 years volunteering and leading teams with Habitat for Humanity Int'I helping to build homes around the world. She has done a lot of volunteer work locally with different organizations including the Roosters Foundation since 2006.

When she not working you'll find her hiking, backpacking, camping, paddle-boarding, kayaking, enjoying the arts, live music and or spending time with family.

Special mid year meeting memories! - We have had 6 incredible speakers!







Ambassadors Corner

Lou Gardner, Chair

Brother and Sister Roosters, take a moment to call and introduce yourselves to our newest members. Let that Ambassador know how you became a Rooster and share your memories and experiences from events and establishing lifelong friendships



Our current Ambassadors are:

Ambassadors, as the Ambassador Chair, I will be reaching out to you and asking for your assistance in getting the word out for our luncheons, social events, and other Roosters activities.

Lynn Brown Larry Greene JJ Jackson Robert Ward Howard Minkley

Members – If you have emails to send to the Roosters Membership, please contact our Communications Director, Alison Cotton, to assist you with your needs. Please refrain from sending group emails from your individual accounts. Thank you in advance. RoostersCommunicationsDirector@gmail.com or

txt 949-254-6563 If you need a one-onone lesson on how to join the informative Roosters Facebook Group or how to follow us on Instagram, please contact Ali.



Solstice is located at the Boardwalk, 18555 Jamboree Rd, Irvine https://dineatsolstice.com/ orange-county/

We loved meeting up at Solstice on June 20th for our

were having too much fun to take photos, but in

Roosters Flash Mob! Thank you to all who came. We

attendance were Lou Gardner, Peter and Betsy Haaker,

Dan Stone, Greg and Joann Leatherby-Bates, Gary and

Anna Draper, Marty Golden and Jill Caron Rauen. It

June Flash Mob!

JOIN US for our next one....

was a fun evening!

Roosters! We need your help! Please go to your FAVORITE place where you love to eat. Ask them to participate as a food purveyor at the August 26th Wine Celebration! We need 4-5 more stations of food for our HUNGRY Wine Tasters! We sent you a set of PDFs to print out with all the details for them to sign up, or contact Penny or Alison if you need another copy!



Info and Tickets

Welcomes



The Pacific Club Chef David B. Martin and his Team to our Fundraising event on October 29th! ...

Chefs Experience

www.RoostersFoundation.org

www.OCFWC.com

Roosters Socials July 20 Social – On the Farm with Greg and Joann!



Check your email for news of July Social, and reply to the Evite!

Any chance to spend time with these charming hosts is an evening well spent, and this month we combine our regular meeting with this opportunity to enjoy a little "Canyon Life" - and... we'll be giving important updates on the Food and Wine Celebration events - please RSVP early!

***LAST opportunity to BRING AUCTION DONATIONS will be at the July 20th Social at Batesby Farm

Contact JJ Jackson, Social Chair 949-500-6931 Please check your emails for the "EVITE" for details on the monthly socials

May 27th Social – Membership Recruitment party

What a fun way to start the Summer, with a New Member recruitment party. We not only had an incredible location, delicious wine and food, we invited 5 prospective members. One has her application in the works, now! We also had beautiful guitar and singing by our very own Honorary Rooster, Cherri Farah, and entertainment by the very funny comedienne, Frances Dilorenz





EVENT ATTENDEES -Kirk and Libby Adams Betsy and Peter Haaker, Craig and Dayna Boardman Doug and Andrea Johnson Gary Draper & guest, Michael Kingsbury (1 Prosp) Bleu Cotton & guests, Davi Wilson, and Prem & Linda Balardi (2 Prosp) Howard Minkley and Jane Shellhouse Thad and Ann Sandford John and Maggie Hinson John and Ginny Trapani

Larry Greene Larry and Rhonda Mandell Lou and Leslie Gardner Paul and Kathy Robidoux Rob Ward and Leah Kim & guests Jeremy & Kelsey Gordon (1 Prosp) JJ - John Jackson Jon & Scotty Giberson & guest Paula Batterton (1 Prosp) Honorary Rooster, Cherri Farah Comedienne, Frances Dilorinzo



Wine Celebration is August 26th 2023 - Segerstrom Center for the Arts

Recruiting wineries for the Roosters Wine Tasting event is in full swing. Your help is needed in getting wineries to participate as well as to recruit attendees for this Wine Tasting Celebration. If you belong to wine clubs, go to a wine tasting or have friends that do any of these things ask for their involvement. We need their contact information and the name of decision makers for these organizations. In addition, we need to encourage people to attend this fundraising extravaganza.

John Trapani, Wine Chairperson trapsmix@gmail.com

Currently we have these Wineries: Adobe Road Winery Ascension Cellars **Bellante Family Winery Boisset Collection - JCB** Cass wines Château de Pommard Cowboy Canyon Winery **Double Bond Wine** Falkner Winery Giracci Vineyards **Goldschmidt Vineyards** Hammersky Vineyards Lasorda Family Wines Navarro Vinevards **Opolo Vinevards** Shadow Run Vineyards & Winery SoMa Cellars Vinos Unidos Napa Wines Vince Ferragamo Vineyards Wine Guy Wine Gal (Allons Ensemble) Zotovich Family Vineyards *Tito's Handmade Vodka

Wine Celebration tickets are now on a special sale to the friends, family and public! Direct link to the payment site: https://wine.maxgiving.bid/tickets

You can help underwrite this event!

See the list of sponsorship opportunities on next page.

You, your business, or a connection of yours can make a big difference to our bottom line - how much we end up being able to give to kids next year!

We need 5 more RESTAURANT/FOOD PURVEYORS

for Wine Celebration Gus's World Famous Hot & Spicy Fried Chicken Above All Catering The Real Fish Taco MOCHI IMURAYA USA, Inc (ice Cream) Smoqued

WINE & FOOD Product VENDORS

Elizabeth's Inspired Creations (candles) Olive St Leather https://olivestleather.com/ Woodstock and Wine (soy candles)

Chefs Experience October 29th, 2023 – Old Ranch Country Club - Tickets/Tables Available Starting July 1

Single tickets are \$400 Sponsorship tables are \$12,000, \$7,500 and \$6,000. Chef's Experience tickets and tables do NOT include Wine Celebrations tickets. For more information OC Food & Wine Celebration www.ocfwc.com

We have 9 Chefs committed out of 15 - Please visit our chef partners and show them our appreciation! Chef Stefano Ciociola *Benchmark - https://benchmarkrestaurant.com Chef Eric Samaniego *Michael's on Naples - http://michaelsonnaples.com Chef Jemille Cruz *Old Ranch Country Club - www.oldranch.com Chef Mark McDonald *Old Vine Kitchen & Bar - www.oldvinekitchenbar.com Chef Nick Weber *Populaire Modern Bistro - https://www.populaireoc.com/ Chef Ugo Allesina *Prego Mediterranean - www.PregoOC.com Chef David B. Martin *The Pacific Club - www.pacificclub.org Chef Alfonso Ramirez *Leatherby's Café Rouge - www.patinagroup.com/leatherbys-cafe-rouge Chef David Rossi *Terrace by MixMix - www.terracebymixmix.com

"The Chefs Experience" Sunday, October 29, 2023

At the Chefs Experience event, we are excited to offer our sponsors the opportunity to have priority in selecting their menu. The menu selection hierarchy will determine the order in which sponsors can choose their preferred dishes for the event. The sooner you purchase your sponsorship, the higher you will be in the menu picking order. So don't wait too long, as time is ticking!

MENU Selection Format & Hierarchy

<u>Format</u>

In order of hierarchy*, each "Table Captain" will be *emailed 1 week prior to the event,* to choose the menu for their table. Table Captain will have a 2-hour time limit to make a menu selection. The chef preparing the menu chosen will not be known to the guests until they enter the ballroom which adds to the excitement of the evening!





*Levels of Hierarchy -

Platinum, Gold, Silver, then other tables.

NOTE: Within each level, menu selection priority status is established on the date when the table is paid-in-full.

*Hierarchy

- Platinum Sponsors receive <u>first choice for menu</u> selection, and are seated closest to the stage area.
- Gold Sponsors receive <u>2nd choice</u> for menu selection, by order of date sponsorship was paid in full.
- Silver Sponsors will begin menu selection <u>after</u> the Gold Sponsors have chosen, in paid in full order.
- <u>After</u> the Table Sponsors have chosen their menus, other tables will have opportunity for menu selection.

NOTE: Entry into the Menu Picking Order is established when a table of 12 is "Paid in Full" and thus will move above in picking order, any partially paid tables (at the same level).





June 4th Tustin Chili Cook-Off - The Roosters Booth was a success!

It was a gorgeous day out for Chili! ... And for the Tustin community to learn more about The Roosters Foundation. Rooster Rob and Leah Ward led this fun day and designed a beautiful booth with give-aways, Foundation information, photos, and a raffle for two lucky winners to go to the

Wine Celebration!

Stephanie Bauer was

out with Rob and Leah. Joined shortly after that by Craig Boardman. Jon and Scottie came by to represent (thank you Jon, for running the booth at the last Tustin event and adding it on

We collected 35 contacts, with realistically about 3-4 that could be prospective members who Rob followed up with to invite to future Roosters luncheons.

A definite shout-out goes to the volunteers that helped work the booth! THANK YOU ALL SO MUCH! They had signed up for 2 hour slots throughout the day to help represent The Roosters.





to our 2023 calendar!). Dan Stone stayed much longer than his allocated time and did a great job drawing people into the booth. Larry Greene also stayed much longer than his allocated time and helped us pack up the booth and did the heavy lifting getting everything back to our car.

Thank you to Leah, who was involved in a lot of the pre-planning with Rob, and was in the booth all day. Rob and Leah did a fabulous job at this event, making us want to add all of their components into future community marketing plans.



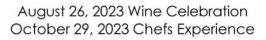
RUN for the Board!

Join the 2024 Board! Plan now! Elections are in September. Submit your campaign statement for the August Crow Publication!



ROOSTERS

Sponsorship & Underwriting Opportunities





Proceeds will help support over 20 small charities that **feed**, **protect**, **educate and nurture** children and their families; and fund the Roosters Feeding OC Program, which will feed families with needy children living below the poverty line in Orange County.

Level of Commitment - Sponsorship

PRESENTING Sponsor OCFWC both events (\$50,000)	
Named Sponsor Wine Celebration (\$25,000)	
Named Sponsor The Chefs Experience (\$25,000)	
PLATINUM Table Sponsor (\$12,000) Chefs Experience (October 29, 2023 (Table for 12)
GOLD Table Sponsor (\$7,500) Chefs Experience Octob	er 29, 2023 (Table for 12)
SILVER Table Sponsor (\$6,000) The Chefs Experience O	ctober 29, 2023 (Table for 12)
Level of Commitment - Underwriting	
Audio/Visual Sponsor - The Chefs Experience (\$8,00	0)
Hors d'oeuvres Sponsor - The Chefs Experience (\$5,0	000)
Chef's Jacket/Apron Sponsor - The Chefs Experience (\$4,000)	

- _____ After Party Sponsor The Chefs Experience (\$3,500)
- Billboard Advertising Sponsor Wine Celebration (\$3,500)
- _____ Chef's Gifts Sponsor The Chefs Experience (\$2,500)
- Photography Sponsor The Chefs Experience (\$2,000)
- _____ Champagne or Caviar Welcome Sponsor (\$1,500)
- _____ DJ Sound/System Sponsor Wine Celebration (\$1,500)
- Dessert Fantasia Sponsor Wine Celebration (\$1,000)
- _____ Printing Sponsor (\$1000) (Two Available)
- _____ Food Sponsor (\$1000) (Multiple Available)
- Leatherby/Bates Ice Machine Sponsor Wine Celebration (\$750)

Other

 All sponsors will be recognized at the events, in our marketing and on our website. Use of corporate logo for promotional purposes

Sponsorship payments, made payable to the Roosters Foundation, are appreciated by June 1, 2023. Mail to: Roosters Foundation c/o Penny Strenger 21 Santolina, Rancho Sana Margarita, CA 92688





ROOSTERS RANGE COUNTY FOOD AND INC.

Wine Celebration

Wine Tasting, Auction and Sale of Fines Wines Saturday August 26, 2023 ~ 3pm – 6pm Argyros Plaza at Segerstrom Center for the Arts, Costa Mesa

Chefs Experience

Dinner Prepared by One of 15 Fabulous Orange County Chefs Sunday, October 29, 2023 ~ 4:30 pm Location: Old Ranch Country Club, Seal Beach



www.ocfwc.com



Roosters of Orange County 17602 17th Street Suite 102-252, Tustin, CA 92780

www.roostersfoundation.org





Rooster of the Year John Hinson - 2022

Crow Editor Peter Smith

Roosters Creed

An organization that stands for friendship, fellowship, charity and good times. It stands for busy, worldly people who take the time to give those less fortunate a helping hand. It stands for warmth, strength, and shared laughter.

Mission Statement

To facilitate and encourage lifelong friendships while performing charitable works on behalf of children in need.

Mission Statement for the Roosters Foundation of Orange County

To raise necessary funds for disadvantaged and at risk children in the Orange County area and to support public and private programs with necessary services for children in need.

We respectfully request that all Roosters and the friends of Roosters patronize the businesses and establishments that support and foster Roosters charity causes. We are <u>grateful</u>!



Birthdays? Anniversaries? Marriages? Congratulations? For sale? Need? Lost? Found? This is your FREE SPACE for classifieds!

Help Roosters Help Kids Campaigns you

can make a recurring monthly contribution with a few clicks on our website!

1. 16% of kids in Orange County go to bed hungry. We need your help to help them! Please make a monthly donation of any amount to the Roosters "Feeding O.C." program. We are working on raising \$52,000 to enable us to distribute 2000 boxes this year. Please help by funding a Food Box every month with the instructions below.



Make it a Recurring Contribution!

2. The Roosters Endowment Program currently has a balance of nearly \$80,000 and it's growing...but only with your help! Please make a monthly donation of any amount to The Roosters "Endowment Program" so that at some point in the future we will have enough funds to keep Roosters donations continuing forever, (as the principal can never be spent...only the interest on the principle can be donated by The Roosters Foundation!) It is managed by the Orange County Community Foundation. Please set up your monthly contribution with the instructions on the QR link.

Your RECURRING Monthly contribution will make a HUGE difference!